

Leo Singleton

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SUMMARY

Energetic AI Automation Engineer adept at developing and implementing automated workflows tailored for content management. Over five years spent refining capabilities to drive SEO optimization, ensuring that content meets high quality and compliance standards. Collaborating effectively with editorial teams fosters a culture of excellence and elevates project outcomes. Skilled in managing image sourcing, production processes, and deployment across multiple CMS platforms, resulting in efficient operations. Excited about the opportunity to utilize cutting-edge technologies to provide innovative solutions in dynamic environments.

EXPERIENCE

AI Automation Engineer

January 2023 - Present

Tech Solutions Group

Dallas, TX

Focused on designing automated workflows for optimizing content efficiency and quality. This role involves leveraging technology to create seamless integration between AI tools and existing systems while streamlining publishing processes.

- Developed automation workflows enhancing content generation processes significantly.
- Collaborated closely with editorial teams, ensuring content accuracy and compliance with standards.
- Implemented strategic SEO practices, achieving a notable increase in organic traffic.
- Managed deployment to various CMS platforms to ensure timely content publication.

Full-Stack Developer

June 2020 - December 2022

NextGen Media

Houston, TX

Engaged in full-stack web development with emphasis on creating user-friendly applications. Focused on enhancing content delivery through effective automation features within existing frameworks.

- Built and maintained web applications using contemporary frameworks, leading to improved functionality.
- Integrated automation features that notably decreased content processing timelines.
- Adopted and executed an extensive SEO framework enhancing site visibility and ranking.
- Worked collaboratively to design responsive and intuitive UX/UI experiences for users.

Junior Developer

May 2019 - May 2020

Creative Content Solutions

Austin, TX

Assisted with the development of content management systems and committed to integrating automated workflows for efficient publishing. Work focused on both collaboration and independent contributions to crucial projects.

- Supported team in crafting user-oriented content architectures promoting SEO best practices.
- Contributed toward automating workflow processes enhancing project turnaround times.
- Analyzed data insights to refine content strategy and editorial concerns continuously.
- Regularly collaborated on cross-functional projects ensuring thorough communication and knowledge sharing.

LEADERSHIP & AWARDS

- Certified SEO Specialist – 2021
- Automation and AI Technologies Certification – 2022

EDUCATION

Bachelor's Degree in Computer Science

2019

University of Texas at Austin GPA: 3.5

Austin, TX

Coursework: Data Structures, Web Development, Software Engineering, Database Management

CERTIFICATIONS

- Certified SEO Specialist 📅 2021
- Automation and AI Technologies Certification 📅 2022

TECHNICAL SKILLS

- **Automation Platforms:** Make.com, Zapier, Integromat
- **Web Frameworks:** React, Angular, Node.js
- **Content Management Systems:** WordPress, Joomla, Drupal

- **SEO Tools:** Google Analytics, SEMrush, Moz
- **Development Languages:** JavaScript, Python, PHP
- **Image Sourcing Tools:** Unsplash API, Pexels API, Shutterstock
- **Database Management:** MySQL, MongoDB, PostgreSQL
- **Version Control:** Git, GitHub, Bitbucket
- **Deployment Automation:** CI/CD, Docker, Jenkins
- **Digital Asset Management:** Adobe Experience Manager, Bynder, Brandfolder

SKILLS

- AI Automation
- Full-Stack Development
- SEO Optimization
- Content Management Systems
- Workflow Automation

PROFESSIONAL AFFILIATIONS

- Member of the Local Tech Community
- Active participant in Hackathon events promoting innovation.

LANGUAGES

- English (Native)
- Spanish (Intermediate)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST