

# Logan Mitchell

☎ (312) 555-0168

✉ [logan.mitchell@example.com](mailto:logan.mitchell@example.com)

🌐 [linkedin.com/in/loganmitchell](https://www.linkedin.com/in/loganmitchell)

📍 Chicago, IL 60611

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Hiring Manager  
NextGen Technology Solutions Group  
Chicago, IL

Dear Hiring Manager,

I am thrilled to apply for the AI Content and Video Marketing Intern role at NextGen Technology Solutions Group, as this opportunity perfectly aligns with my burgeoning interest and enthusiasm for the fascinating realm of AI-driven marketing where creativity intertwines seamlessly with technology.

The unique chance to create content within dynamic teams excites me enormously, as I often gravitate towards collaborative environments that embrace experimentation; I vividly recall how navigating similar projects in university shaped my skills in digital storytelling and content strategy while enhancing my understanding of marketing's transformative landscape.

Engaging with tools like Google Analytics and Canva has always inspired me, propelling me to produce marketing materials that resonate with audiences, while also enabling me to improve campaigns based on data and audience feedback which has taught me the real weight of creativity in impacting engagement metrics.

While pursuing a B.A in Communications, I faced challenges balancing coursework with creative projects yet overcame these to successfully collaborate on team efforts—proving the importance of adaptability and innovative thought, both of which I bring enthusiastically to your team.

I sincerely aspire to contribute my unique blend of creativity, analytical skills, and passion for AI-driven content, ultimately influencing brand engagement and aiding in NextGen's innovative growth journey.

Eagerly awaiting your response,

Thanks,

*Logan Mitchell*

**Logan Mitchell**