



Jacob Pittman

Assistant Store Manager

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STRENGTHS

- ♥️ **Customer Engagement**
Cultivate authentic relationships with customers, turning casual shoppers into brand advocates through engaging interactions.
- 👥 **Team Development**
Empower associates with coaching and resources, establishing an environment conducive to continuous improvement and success.
- ⚙️ **Operational Excellence**
Implement best practices that streamline workflows, enhancing efficiency and contributing positively to store profitability.
- 📊 **Data-Driven Decision Making**
Leverage sales analytics effectively to adjust strategies and optimize inventory decisions based on market demands.
- 💻 **Technology Proficiency**
Operated POS systems and other retail technologies skillfully to provide seamless service as part of an omnichannel approach.

SKILLS

Customer Relationship Management

Retail Operations

Team Development

Visual Merchandising

Sales Strategies

Point-of-Sale Systems

Inventory Management

Staff Training

Communication Skills

Conflict Resolution

Operational Strategies

SUMMARY

Driven retail leader with two years of progressive management experience. Skilled in nurturing customer connections and developing teams that excel in delivering outstanding service. Recognized for leveraging technology to enhance shopping experiences while fostering an inclusive culture for associates. Consistently collaborates closely with colleagues, ensuring operational excellence aligns with strategic goals. Passionate about ongoing personal and professional development. Eager to make a meaningful impact at KnitWell Fashion by enhancing store operations, boosting customer satisfaction, and creating an environment where both customers and employees thrive.

EXPERIENCE

Assistant Store Manager

Fashion Forward Retail 📅 June 2025 - Present 📍 Chicago, IL

Overseeing daily operations in a fast-paced retail environment targeting enhanced customer interaction and team performance. Leading initiatives that improved both sales and staff engagement across multiple shifts.

- Executed strategies leading to a noteworthy increase in customer satisfaction scores through personalized interactions.
- Trained and developed a diverse team of 10, resulting in heightened product knowledge and superior customer service delivery.
- Streamlined checkout processes with point-of-sale systems, facilitating quicker transactions and reducing queue times significantly.
- Collaborated closely with the Store Manager on talent recruitment and onboarding, fortifying the organization's talent pipeline.
- Enhanced store visuals through innovative merchandising which directly correlated with increased customer foot traffic.
- Analyzed sales data meticulously to pinpoint trends, adjusting inventory levels adeptly for optimal stock management.

Sales Associate

Style Hub Boutique 📅 August 2024 - May 2025 📍 Evanston, IL

Contributed to effective selling strategies while maintaining a keen focus on customer service excellence. Built rapport with shoppers, ensuring repeat visits and positive brand encounters.

- Provided customers with tailored service that not only improved individual experiences but also generated enthusiasm for reviews and recommendations.
- Contributed to training initiatives, bringing new staff up to speed on established protocols while reinforcing brand values.
- Managed departmental inventory efficiently, ensuring availability of popular merchandise alongside well-maintained visual displays.
- Engaged personally with customers to ascertain their preferences, expertly guiding them to items that suited their needs.
- Facilitated events promoting seasonal sales, which attracted significant foot traffic, thereby supporting overall sales goals.
- Maintained an organized and visually appealing store layout, promoting a strategic shopping flow through the boutique.

LEADERSHIP & AWARDS

- Dean's List, University of Chicago, 2024-2026

EDUCATION

Bachelor of Arts in Business Administration

Market Analysis

Analytical Thinking

Leadership Development

Problem Solving

LANGUAGES

English Native

Spanish Intermediate

MY CAREER



● Assistant Store Manager at Fashion Forward Retail (1.2 Years)

● Sales Associate at Style Hub Boutique (9 Months)

University of Chicago 🎓 GPA: 3.8 📅 2026 📍 Chicago, IL

Coursework: Management Principles, Retail Strategies, Customer Behavior, Financial Accounting

CERTIFICATIONS

- Customer Service Excellence Certification 📅 2025
- Retail Management Certification 📅 2025

TECHNICAL SKILLS

- **POS Systems:** Square, Clover, Shopify
- **Retail Analytics Tools:** Tableau, Google Analytics, Power BI
- **Customer Engagement Platforms:** Salesforce, HubSpot, Zendesk
- **Inventory Management Software:** Fishbowl, TradeGecko, Cin7
- **Team Collaboration Tools:** Trello, Slack, Microsoft Teams
- **Financial Reporting Tools:** QuickBooks, Xero, FreshBooks
- **Training Modules:** TalentLMS, Cornerstone, Absorb LMS
- **Social Media Platforms:** Facebook, Instagram, Twitter
- **Merchandising Software:** SketchUp, Planogram, Adobe Illustrator
- **Customer Feedback Systems:** SurveyMonkey, Qualtrics, Typeform

PROFESSIONAL AFFILIATIONS

- Member, Retail Management Association, 2025-Present
- Volunteer, Local Food Bank, 2024-2025

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST