



Thao Walton

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SUMMARY

Resourceful and detail-oriented professional passionate about engaging in online research to drive valuable insights. Skilled in leveraging digital platforms for effective data collection while ensuring clear communication during focus group interactions. Committed to providing constructive feedback that enhances product development and services. Keen to contribute to EarnHaus by harnessing strong analytical skills, dependable participation, and a desire to uplift organizational strategies through quality research work. Excited about the prospect of collaborating with diverse teams and making a meaningful impact in research initiatives.

EDUCATION

Bachelor of Arts in Communication
University of Chicago GPA: 3.8
Coursework: Research Methods, Public Speaking, Digital Media, Consumer Behavior

2026
Chicago, IL

TECHNICAL SKILLS

- **Data Collection Tools:** Google Forms, SurveyMonkey, Qualtrics
- **Communication Platforms:** Zoom, Slack, Microsoft Teams
- **Data Analysis Software:** SPSS, Excel, Tableau
- **Project Management Tools:** Trello, Asana, Monday.com
- **Presentation Software:** Microsoft PowerPoint, Google Slides, Prezi
- **Research Methodologies:** Qualitative Analysis, Quantitative Research, Mixed Methods
- **Browser Applications:** Chrome, Firefox, Edge
- **File Sharing Tools:** Dropbox, Google Drive, OneDrive
- **Engagement Assessment Tools:** Typeform, UserTesting, Feedbackify
- **Collaboration Tools:** Miro, Notion, Airtable

SKILLS

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|-----------------------------|----------------------|----------------------------|--------------------------------|
| • Online Research | • Analysis | • Presentation Skills | • Problem-Solving |
| • Data Collection | • Team Collaboration | • Qualitative Research | • Product Development Insights |
| • Communication | • User Engagement | • Time Management | • Remote Collaboration |
| • Digital Tools Proficiency | • Survey Techniques | • Focus Group Facilitation | • Quality Assurance |

EXPERIENCE

Research Participant
University Research Lab

January 2025 - Present
Chicago, IL

Focused on collecting comprehensive insights through various online platforms while collaborating in a structured research environment. Engaged actively in projects aimed at assessing user experience and market trends, fostering dialogue around participant perspectives. Consistent in executing responsibilities and delivering impactful feedback from multiple studies.

- Engaged in numerous online surveys providing comprehensive feedback on various product concepts.
- Coordinated with team members sharing insights to enhance the quality of research data.
- Participated in virtual focus groups contributing to productive discussions influencing product strategies.
- Cultivated a keen understanding of effective communication improving participant engagement in remote settings.
- Assisted in aggregating results from surveys crucial for analysis and reporting processes.
- Maintained consistent participation reflecting reliability through regular involvement in scheduled research activities.

Research Assistant
Student Innovation Lab

September 2024 - December 2024
Chicago, IL

Supported project initiatives focusing on consumer behavior and preferences with proficient use of online surveys and analyses. Enabled efficient data collection using digital tools while processing qualitative inputs across multiple study formats. Aiming to present findings that would facilitate academic growth and improved methodologies in research.

- Collaborated on consumer behavior analysis through survey distribution and feedback collection.

- Analyzed qualitative data from participants identifying trends relevant to ongoing studies.
- Facilitated online discussions ensuring representation of all participant voices.
- Applied digital tools streamlining data collection enriching overall project efficiency.
- Presented findings to faculty strengthening academic discussions on research methodologies.
- Developed technical proficiency using various online research platforms.

LEADERSHIP & AWARDS

- Dean's List, University of Chicago, 2024
- Best Presentation Award, Student Research Conference, 2025

CERTIFICATIONS

- Fundamentals of Online Research 📅 2025
- Effective Communication for Remote Teams 📅 2025

PROFESSIONAL AFFILIATIONS

- Member, Communication Student Association, 2024 - Present
- Participant, Annual Academic Research Symposium, 2025

LANGUAGES

- English (Native)
- Spanish (Intermediate)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST