






VIVIAN PEARSON

CONTENT CREATOR INTERNSHIP

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Hiring Manager
Florida Sports Media
Tampa, FL

Dear Hiring Manager,

I am thrilled to express my interest in the Content Creator Internship at Florida Sports Media, an opportunity that aligns flawlessly with my aspirations and skills developed during my academic journey and hands-on experiences.

As a marketing student currently pursuing my degree, I have nurtured valuable talents, specifically in digital storytelling and content creation. My past endeavors in event promotion and social media management have not only allowed me to enhance my creative capabilities but also sharpened my attention to detail, each moment providing an insight into industry trends.

During my time at the university, I orchestrated a content strategy for a large campus event, collaborating effectively with fellow students. It was exhilarating, witnessing a 30% increase in online engagement by crafting appealing visuals with Adobe Creative Cloud.

Moreover, my participation in a marketing project honed my teamwork skills. We successfully created a compelling campaign for a nonprofit, receiving praise for creativity and execution. Each detail mattered, especially while balancing our responsibilities under tight deadlines.

I genuinely believe that my experiences align well with the dynamic team at Florida Sports Media. I look forward to potentially contributing my content creation skills while learning from a passionate group dedicated to the sports and entertainment sector.

Thanks,

Vivian Pearson,

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