

# Eleanor Aguirre

## Content Creator & Live Shopping Host

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### SUMMARY

Dynamic content creator with over four years of experience engaging audiences through live sessions, video production, and creative storytelling in tech and gaming. Proven expertise in hosting live shopping events and educating viewers about hardware. Skilled in producing captivating short-form content across digital platforms like YouTube, TikTok, and Twitch. Adept in trend analysis and collaboration with marketing teams, enhancing brand visibility and audience interaction. Always eager to connect with fellow gamers and creators, striving to create impactful experiences that resonate beyond the screen.

### EDUCATION

#### Bachelor of Arts in Communications

University of Nebraska 🎓 GPA: 3.8 📅 2026 📍 Omaha, NE

*Coursework: Media Studies, Digital Content, Video Production, Communication Theory*

### TECHNICAL SKILLS

- **Video Editing Software:** Adobe Premiere Pro, DaVinci Resolve, Final Cut Pro
- **Live Streaming Platforms:** YouTube, Twitch, Facebook Live
- **Content Distribution Tools:** TikTok, Instagram, YouTube
- **Hardware Knowledge:** GPUs, CPUs, RAMs
- **Audience Engagement Strategies:** Feedback Analysis, Community Interaction, Monitoring Trends
- **Scripting and Storyboarding:** Scriptwriting Techniques, Story Mapping, Concept Development
- **Search Engine Optimization:** Keyword Strategy, Metadata Optimization, Audience Targeting
- **Project Management Tools:** Trello, Asana, Microsoft Teams
- **Analytics and Metrics:** View Count Tracking, Engagement Analytics, Performance Reporting
- **Collaboration Tools:** Slack, Zoom, Google Workspace

### SKILLS

- Video Production
- Live Streaming
- Content Creation
- Adobe Premiere Pro
- DaVinci Resolve
- Social Media Marketing
- Creative Storytelling
- Trend Analysis
- Technical Scriptwriting
- Metrics Tracking
- Online Community Engagement
- Digital Campaigning
- Audience Feedback Integration
- Video SEO
- Stream Management
- Gaming Culture Knowledge

### EXPERIENCE

#### Content Creator

University Project 📅 January 2025 - Present 📍 Remote

This role supports content creation for a project team, focusing on gaming technology. Leveraged various platforms to engage audiences around educational and entertaining content.

- Hosted interactive live streaming sessions on YouTube and Twitch, showcasing custom-built PCs.
- Crafted educational videos covering hardware reviews and setup guides, appealing to all skill levels.
- Produced dynamic short-form content for TikTok and Instagram Reels, significantly enhancing audience engagement.
- Translated complex hardware concepts into digestible formats, fostering deeper interest in gaming tech.
- Partnered with peers to devise effective marketing strategies, elevating project visibility online.
- Staying current on gaming trends ensured that all produced content appealed to target demographics.

#### Video Editing Intern

Academic Research 📅 May 2024 - December 2024 📍 Remote

Focused on video editing and production support, contributing valuable insights and practices within an academic setting.

- Enhanced promotional videos through expert editing using Adobe Premiere Pro and DaVinci Resolve.
- Crafted compelling video scripts highlighting technical specs and approachable tips.
- Managed technical setups during live events, delivering seamless streaming experiences for an online audience.
- Integrated audience feedback into content development, prizing tailored viewer experiences.
- Collaborated with team members to refine content strategies linked to prevalent gaming trends.
- Applied SEO strategies effectively in video descriptions, gaining measurable momentum on social platforms.

## LEADERSHIP & AWARDS

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- Dean's List, University of Nebraska (2024)
- Best Video Presentation, University Media Fest (2025)

## CERTIFICATIONS

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- Adobe Certified Expert in Premiere Pro 📅 2025
- Introduction to Video Production - Coursera 📅 2025

## PROFESSIONAL AFFILIATIONS

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- Member, University Gaming Society (2023 - Present)
- Volunteer, Tech for Teens Workshop (2024)

## LANGUAGES

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- English (Native) • Spanish (Proficient)

## ADDITIONAL INFORMATION

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**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

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AVAILABLE ON REQUEST