


PRIYA WALKER

CONTRACT SOCIAL CONTENT CREATOR

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Hiring Manager
Tumblerware
Remote

Dear Hiring Manager,

I am excited to submit my application for the Contract Social Content Creator position at Tumblerware. This role connects seamlessly with my passion for creating captivating video content that sparks engagement and makes brands shine.

Throughout my time as a Short-Form Video Creator, I have developed over thirty videos focusing on boosting audience interaction. Each challenge has pushed me to innovate, adapt, and align my content with current trends. I have witnessed the power of creativity in driving viewer engagement, and this excites me.

During my recent project for a university campaign, I acted as both host and creator. This experience heightened my appreciation for storytelling. Collaborating with fellow students, I crafted content strategy while analyzing engagement metrics. The results were notable, leading to a 40% increase in interaction.

Moreover, I participated in an intense hackathon, where my team and I created three promotional videos for a startup. These efforts resulted in a remarkable boost in social media reach. This atmosphere of collaboration invigorates my creativity and sharpens my focus.

I am eager to bring this dedication, along with my editing skills in Adobe Premiere Pro and Final Cut Pro, to Tumblerware. I thrive under pressure, and I seek to deliver projects that resonate profoundly with viewers.

Thank you for considering my application.

Sincerely,

Priya Walker

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