

# Liliana Bishop

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## SUMMARY

Creative content producer with over 4 years' experience in multimedia storytelling and production. Proven success in developing engaging narratives across platforms such as LinkedIn, Instagram, and TikTok. Strong organizational skills aid in managing multiple projects from concept through delivery, ensuring alignment with strategic goals. Proficient collaborating with cross-functional teams and nurturing partnerships while embracing feedback to enhance work quality. Experienced using AI tools for optimizing content creation workflows and analytics, significantly boosting interaction and engagement. Eager to contribute creative talent at a dynamic company invested in compelling brand narratives.

## EXPERIENCE

### Content Producer

January 2025 – May 2026

University Project

Remote

Oversaw multimedia content creation for academic efforts, coordinating all facets of production from planning to post-production. Delivered clear narratives that engaged student audiences and faculty stakeholders effectively. Managed collaborative outputs and implemented improvements based on peer reviews resulting in enhanced project reception.

- Developed video scripts and storyboards that captured essential academic insights.
- Spearheaded team meetings to design production timelines and responsibilities.
- Introduced communication tools that improved asset accessibility for peers.
- Enhanced content feedback loops by implementing structured review sessions.
- Drove initiatives introducing AI tools that streamlined editing processes.
- Analyzed performance metrics to inform future project strategies and adaptations.

### Digital Media Research Assistant

September 2024 – December 2024

Academic Research

Atlanta, GA

Contributed to a university research project focused on digital storytelling techniques. Engaged in extensive collaboration with faculty, enhancing skills in multimedia content production and analysis while managing logistical timelines directly impacting successful deliverables.

- Crafted and edited narrative content focused on research-driven insights.
- Coordinated and maintained a detailed content calendar ensuring timely project execution.
- Participated in inter-departmental workshops refining technical capabilities.
- Formulated social media drafts amplifying the project's visibility among academic circles.
- Collaborated closely with faculty about findings shared at national conferences.
- Produced analytical reports that assessed digital content resonance and effectiveness.

## LEADERSHIP & AWARDS

- Awarded Outstanding Projects Recognition (2025) for innovative storytelling in multimedia activities during graduate studies.
- Received Dean's Award in Excellence (2024) recognizing significant contributions to academic communicative scholarship.

## EDUCATION

### Master's Degree in Digital Media

2026

Georgia State University GPA: 3.8

Atlanta, GA

**Coursework:** *Multimedia Design, Storytelling Techniques, Social Media Strategies, Video Production*

### Bachelor's Degree in Communications

2024

Georgia State University GPA: 3.7

Atlanta, GA

**Coursework:** *Media Studies, Public Relations, Creative Writing, Case Study Analysis*

## CERTIFICATIONS

- Certified Digital Content Producer 📅 2025
- Social Media Strategy Certification 📅 2024

## TECHNICAL SKILLS

- **Content Creation Tools:** Adobe Creative Suite, Final Cut Pro, Canva
- **Communication Platforms:** Slack, Microsoft Teams, Zoom

- **Social Media Channels:** LinkedIn, Meta, TikTok
- **Analytics Tools:** Google Analytics, Hootsuite, Sprout Social
- **Project Management Software:** Trello, Asana, Monday.com
- **Audio/Visual Equipment:** DSLR Cameras, Microphones, Tripods
- **Networking and Outreach:** Community Building, Public Speaking, Event Planning
- **Writing and Editing:** Editorial Process, Copywriting, Proofreading
- **Research Methodologies:** Qualitative Research, Quantitative Analysis, Surveys
- **Technical Skills:** Basic HTML, SEO Principles, Content Management Systems

## SKILLS

- Content Production
- Multimedia Storytelling
- Social Media Management
- Video Editing
- AI Tools
- Content Analytics
- Project Coordination
- Team Collaboration
- Scriptwriting
- Brand Development
- Stakeholder Engagement
- Print Media
- Photography
- Research Techniques
- Graphic Design
- Data Interpretation

## PROFESSIONAL AFFILIATIONS

- Member of the Association for Education in Journalism and Mass Communication.
- Active participant in local digital media workshops and events.

## LANGUAGES

- English (Native)
- Spanish (Proficient)

## ADDITIONAL INFORMATION

**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

AVAILABLE ON REQUEST