

# Lucas Ramirez

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## SUMMARY

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Dynamic Data Analyst with over 4 years crafting data insights that empower decision-making among stakeholders. Expert in Tableau, Salesforce, and Adobe Analytics, excelling at delivering structured reports and intuitive dashboards. Keen ability to investigate anomalies, driving towards actionable improvements. Working closely with teams enhances collaboration across departments, ensuring seamless data accessibility. With critical thinking skills shaped through diverse project experiences, can streamline processes while fostering a data-driven culture. Enthusiastic about continuing this journey with Insightful Solutions Inc. to help achieve shared goals for analytical growth.

## EXPERIENCE

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### Data Analyst

January 2022 - Present

Insightful Solutions Inc.

Aurora, IL

Accountable for analyzing complex datasets to produce valuable insights impacting stakeholders' decisions. Develop and manage Tableau dashboards and reports customized to meet evolving business requirements.

- Analyze datasets focusing on generating actionable insights supporting key business decisions.
- Design and enhance reports using Tableau for increased visibility among stakeholders and team members.
- Collaborate effectively alongside digital product teams addressing specific reporting requests.
- Work with CJA analysts and CX platform managers to optimize usability and accessibility of reporting tools.

### Junior Data Analyst

June 2019 - December 2021

Data Insights Group

Aurora, IL

Provided pivotal support in data analysis by developing insightful dashboards and reports responding to ongoing data needs. Engaged in critical troubleshooting to ensure data integrity and reliability.

- Assisted in creating dashboards aligned with business objectives, enhancing intelligence process.
- Supported senior analysts performing trend analyses on data aiding operational decision-making.
- Actively participated in discussions promoting efficiency across analytics initiatives within the team.

## LEADERSHIP & AWARDS

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- Received the Employee of the Month award for outstanding contributions towards enhancing data visibility for stakeholders.
- Achieved recognition from management for developing a new dashboard method improving response time to client queries.

## EDUCATION

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### Bachelor's Degree in Data Science

2019

University of Illinois at Chicago GPA: 3.8

Chicago, IL

*Coursework: Data Analytics, Statistics, Machine Learning, Database Management*

## CERTIFICATIONS

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- Tableau Desktop Specialist 📅 2020
- Salesforce Certified Administrator 📅 2021

## TECHNICAL SKILLS

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- **Data Analysis Tools:** Tableau, Salesforce, Adobe Analytics
- **Database Management:** SQL, MySQL, Oracle
- **Statistical Software:** R, SAS, SPSS
- **Data Cleaning Techniques:** ETL, Data Warehousing, Data Processing
- **Soft Skills:** Communication, Teamwork, Problem-solving
- **Graphical Tools:** Excel, Power BI, Google Data Studio
- **Scripting Languages:** Python, R, SQL
- **Project Management Tools:** Trello, Asana, JIRA
- **Cloud Platforms:** AWS, Google Cloud, Azure
- **Presentation Tools:** PowerPoint, Google Slides, Prezi

## SKILLS

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- Tableau
- Dashboard Development
- Reporting
- Business Intelligence
- Salesforce
- Critical Thinking
- Anomaly Detection
- Data Processing
- Adobe Analytics
- Data Integrity
- Trend Analysis
- Statistical Methods
- Data Analysis
- Data Visualization
- Collaboration
- Data Mining

## **PROFESSIONAL AFFILIATIONS**

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- Active member of the American Statistical Association, focusing on applying learning analytical tools to real-world scenarios.
- Volunteer tutor for local high schools, assisting students in understanding data science concepts and practical applications.

## **LANGUAGES**

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- English (Native)
- Spanish (Intermediate)

## **ADDITIONAL INFORMATION**

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**Work Status** : Authorized to work in United States. No sponsorship required.

## **REFERENCES**

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AVAILABLE ON REQUEST