



Lucas Ramirez

Data Analyst

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SUMMARY

Dynamic Data Analyst with over 4 years crafting data insights that empower decision-making among stakeholders. Expert in Tableau, Salesforce, and Adobe Analytics, excelling at delivering structured reports and intuitive dashboards. Keen ability to investigate anomalies, driving towards actionable improvements. Working closely with teams enhances collaboration across departments, ensuring seamless data accessibility. With critical thinking skills shaped through diverse project experiences, can streamline processes while fostering a data-driven culture. Enthusiastic about continuing this journey with Insightful Solutions Inc. to help achieve shared goals for analytical growth.

EXPERIENCE

Data Analyst

Insightful Solutions Inc. 📅 January 2022 - Present 📍 Aurora, IL

Accountable for analyzing complex datasets to produce valuable insights impacting stakeholders' decisions. Develop and manage Tableau dashboards and reports customized to meet evolving business requirements.

- Analyze datasets focusing on generating actionable insights supporting key business decisions.
- Design and enhance reports using Tableau for increased visibility among stakeholders and team members.
- Collaborate effectively alongside digital product teams addressing specific reporting requests.
- Work with CJA analysts and CX platform managers to optimize usability and accessibility of reporting tools.

Junior Data Analyst

Data Insights Group 📅 June 2019 - December 2021 📍 Aurora, IL

Provided pivotal support in data analysis by developing insightful dashboards and reports responding to ongoing data needs. Engaged in critical troubleshooting to ensure data integrity and reliability.

- Assisted in creating dashboards aligned with business objectives, enhancing intelligence process.
- Supported senior analysts performing trend analyses on data aiding operational decision-making.
- Actively participated in discussions promoting efficiency across analytics initiatives within the team.

LEADERSHIP & AWARDS

- Received the Employee of the Month award for outstanding contributions towards enhancing data visibility for stakeholders.
- Achieved recognition from management for developing a new dashboard method improving response time to client queries.

EDUCATION

Bachelor's Degree in Data Science

University of Illinois at Chicago 🎓 GPA: 3.8 📅 2019 📍 Chicago, IL

Coursework: *Data Analytics, Statistics, Machine Learning, Database Management*

CERTIFICATIONS

- Tableau Desktop Specialist 📅 2020
- Salesforce Certified Administrator 📅 2021

STRENGTHS

- 💡 **Critical Thinking**
Need assessed data patterns uncover discrepancies, leading to solutions that increase accuracy within reports.
- 👥 **Collaboration**
Worked with cross-functional teams, bridging departmental gaps and achieving timely project deliverables.
- 📊 **Innovative Dashboard Creation**
Designed user-friendly dashboards utilizing insights, enabling easier decision-making processes for users.
- 🔧 **Problem Solving**
Identified issues within data processes, proposing changes that later resulted in streamlined reporting functions.
- 🛡️ **Data Integrity Focused**
Prioritized maintaining data quality, facilitating enhanced accountability in business reporting frameworks.

SKILLS

Tableau Salesforce

Adobe Analytics Data Analysis

Dashboard Development

Critical Thinking Data Integrity

Data Visualization Reporting

Anomaly Detection Trend Analysis

Collaboration

Business Intelligence

Data Processing

[Statistical Methods](#) [Data Mining](#)

LANGUAGES

English Native

Spanish Intermediate

MY CAREER



● Data Analyst at Insightful Solutions Inc. (4.3 Years)

● Junior Data Analyst at Data Insights Group (2.5 Years)

TECHNICAL SKILLS

- **Data Analysis Tools:** Tableau, Salesforce, Adobe Analytics
- **Database Management:** SQL, MySQL, Oracle
- **Statistical Software:** R, SAS, SPSS
- **Data Cleaning Techniques:** ETL, Data Warehousing, Data Processing
- **Soft Skills:** Communication, Teamwork, Problem-solving
- **Graphical Tools:** Excel, Power BI, Google Data Studio
- **Scripting Languages:** Python, R, SQL
- **Project Management Tools:** Trello, Asana, JIRA
- **Cloud Platforms:** AWS, Google Cloud, Azure
- **Presentation Tools:** PowerPoint, Google Slides, Prezi

PROFESSIONAL AFFILIATIONS

- Active member of the American Statistical Association, focusing on applying learning analytical tools to real-world scenarios.
- Volunteer tutor for local high schools, assisting students in understanding data science concepts and practical applications.

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST