

# Olivia Johnson

## Data Product Manager

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### STRENGTHS

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#### ★ Leadership

Led multiple successful projects that drove considerable improvements in data application across teams. My focus was not just getting results but nurturing a cohesive environment.

#### 💡 Analytical Thinking

Regularly engaged in deep dive analyses uncovering patterns that the team once overlooked. Discovery paths reshaped critical business decisions positively.

#### 👥 Collaboration

Consistently forged strong connections between data science and development teams, simplifying communication flow and generating innovative ideas regularly.

#### 🗣️ Effective Communication

Communicated complex concepts seamlessly to all stakeholders, translating intricate data into actionable strategies. They began trusting my insights more every time.

#### 📊 Strategic Vision

Developed tactical roadmaps that aligned data product functions with overarching company goals. Colleagues appreciated having clear direction throughout projects.

### SKILLS

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Data Analysis

Product Management

Project Management

Data Governance

Consumer Insights

Cross-functional Collaboration

Effective Communication

Team Leadership

### SUMMARY

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Results-driven Data Product Manager with over 5 years of experience leveraging data and analytics to drive business growth. Proven ability in developing strategies and solutions that enhance customer experiences. Demonstrated success in collaborating with cross-functional teams to deliver innovative products, guiding organizational growth through effective communication and project management. Possesses practical expertise in maintaining data integrity and managing the full product development lifecycle from ideation to launch. Eager to bring leadership skills and analytical strengths to a dynamic team committed to fostering a data-driven culture.

### EXPERIENCE

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#### Data Product Manager

Insightful Analytics 📅 January 2022 - Present 📍 Austin, TX

Lead development and execution of data product strategies aligning with business goals. Collaborate closely with data scientists and engineers to create solutions enhancing customer insights. Oversee product development lifecycle from ideation to launch, ensuring timely delivery within budget constraints.

- Spearheaded comprehensive data product strategy creation, promoting business objectives and organizational growth.
- Engaged cross-functional teams, cultivating collaboration among technical specialists to optimize data solutions.
- Implemented dashboards that transformed raw data into actionable insights for stakeholders across departments.
- Established processes ensuring high standards of data governance, enhancing accuracy and security.

#### Associate Data Product Manager

Data Solutions Group 📅 June 2019 - December 2021 📍 Dallas, TX

Assisted in developing robust data governance processes, prioritizing data integrity and security. Conducted thorough analyses revealing consumer insights that drove impactful business strategies. Engaged diverse stakeholders to identify and fulfill their respective data needs effectively.

- Collaborated with marketing and finance teams, delivering targeted data solutions for improved performance.
- Managed feedback loops integrating stakeholder input into product methodologies for continuous enhancement.
- Facilitated training sessions demonstrating new products' value for departmental efficiency.
- Supported tracking data quality metrics, leading efforts to rectify inconsistencies.

#### Junior Data Analyst

FutureTech Innovations 📅 January 2018 - May 2019 📍 San Antonio, TX

Provided assistance in data management initiatives and analyzed consumer behavior trends. Collaborated with product team members to identify and recommend areas for improvement in data products.

- Created detailed reports presenting findings on consumer behavior, shaping future marketing strategies.
- Engineered visual representations of complex datasets to simplify insights for non-technical audiences.
- Helped streamline internal communication channels between analytics and product development teams.
- Participated actively in brainstorming sessions contributing creative ideas alongside experienced professionals.

## Stakeholder Engagement

Business Strategy

Agile Methodologies

## Dashboard Development

Data Modeling SQL

Python Programming

Statistical Analysis

## LANGUAGES

English Native

Spanish Proficient

## MY CAREER



● Data Product Manager at Insightful Analytics (4.4 Years)

● Associate Data Product Manager at Data Solutions Group (2.5 Years)

● Junior Data Analyst at FutureTech Innovations (1.3 Years)

## LEADERSHIP & AWARDS

- Awarded 'Innovative Data Practices' by Insightful Analytics in 2023 for outstanding contributions to data strategy development.
- Recognized as 'Employee of the Month' at Data Solutions Group in October 2020 for exemplary performance.

## EDUCATION

### **Bachelor's Degree in Data Science**

University of Texas at Austin 🎓 GPA: 3.8 📅 2017 📍 Austin, TX

***Coursework:** Machine Learning, Data Structures, Statistical Methods, Database Management*

## CERTIFICATIONS

- Certified Data Management Professional (CDMP) 📅 2021
- Project Management Professional (PMP) 📅 2020

## TECHNICAL SKILLS

- **Data Management Tools:** SQL, MongoDB, Tableau
- **Analysis Software:** Excel, R, Python
- **Project Management Tools:** Trello, Asana, JIRA
- **Visualization Tools:** Tableau, Power BI, Looker
- **Communication Tools:** Slack, Microsoft Teams, Email
- **Development Languages:** Python, JavaScript, SQL
- **Agile Tools:** JIRA, Agile Sprint, VersionOne
- **Statistical Analysis Software:** R, SAS, SPSS
- **Cloud Computing Platforms:** AWS, Google Cloud, Azure
- **Database Technologies:** Oracle, MySQL, PostgreSQL

## PROFESSIONAL AFFILIATIONS

- Member of the Data Management Association since 2022, focusing on best practices in the field.
- Active participant in local data science meetups that fosters community learning and networking.

## ADDITIONAL INFORMATION

**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

AVAILABLE ON REQUEST