

# Olivia Johnson

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## SUMMARY

Results-driven Data Product Manager with over 5 years of experience leveraging data and analytics to drive business growth. Proven ability in developing strategies and solutions that enhance customer experiences. Demonstrated success in collaborating with cross-functional teams to deliver innovative products, guiding organizational growth through effective communication and project management. Possesses practical expertise in maintaining data integrity and managing the full product development lifecycle from ideation to launch. Eager to bring leadership skills and analytical strengths to a dynamic team committed to fostering a data-driven culture.

## EXPERIENCE

**Data Product Manager** January 2022 - Present  
Insightful Analytics *Austin, TX*

Lead development and execution of data product strategies aligning with business goals. Collaborate closely with data scientists and engineers to create solutions enhancing customer insights. Oversee product development lifecycle from ideation to launch, ensuring timely delivery within budget constraints.

- Spearheaded comprehensive data product strategy creation, promoting business objectives and organizational growth.
- Engaged cross-functional teams, cultivating collaboration among technical specialists to optimize data solutions.
- Implemented dashboards that transformed raw data into actionable insights for stakeholders across departments.
- Established processes ensuring high standards of data governance, enhancing accuracy and security.

**Associate Data Product Manager** June 2019 - December 2021  
Data Solutions Group *Dallas, TX*

Assisted in developing robust data governance processes, prioritizing data integrity and security. Conducted thorough analyses revealing consumer insights that drove impactful business strategies. Engaged diverse stakeholders to identify and fulfill their respective data needs effectively.

- Collaborated with marketing and finance teams, delivering targeted data solutions for improved performance.
- Managed feedback loops integrating stakeholder input into product methodologies for continuous enhancement.
- Facilitated training sessions demonstrating new products' value for departmental efficiency.
- Supported tracking data quality metrics, leading efforts to rectify inconsistencies.

**Junior Data Analyst** January 2018 - May 2019  
FutureTech Innovations *San Antonio, TX*

Provided assistance in data management initiatives and analyzed consumer behavior trends. Collaborated with product team members to identify and recommend areas for improvement in data products.

- Created detailed reports presenting findings on consumer behavior, shaping future marketing strategies.
- Engineered visual representations of complex datasets to simplify insights for non-technical audiences.
- Helped streamline internal communication channels between analytics and product development teams.
- Participated actively in brainstorming sessions contributing creative ideas alongside experienced professionals.

## LEADERSHIP & AWARDS

- Awarded 'Innovative Data Practices' by Insightful Analytics in 2023 for outstanding contributions to data strategy development.
- Recognized as 'Employee of the Month' at Data Solutions Group in October 2020 for exemplary performance.

## EDUCATION

**Bachelor's Degree in Data Science** 2017  
University of Texas at Austin GPA: 3.8 *Austin, TX*  
**Coursework:** Machine Learning, Data Structures, Statistical Methods, Database Management

## CERTIFICATIONS

- Certified Data Management Professional (CDMP) 📅 2021
- Project Management Professional (PMP) 📅 2020

## TECHNICAL SKILLS

- **Data Management Tools:** SQL, MongoDB, Tableau

- **Analysis Software:** Excel, R, Python
- **Project Management Tools:** Trello, Asana, JIRA
- **Visualization Tools:** Tableau, Power BI, Looker
- **Communication Tools:** Slack, Microsoft Teams, Email
- **Development Languages:** Python, JavaScript, SQL
- **Agile Tools:** JIRA, Agile Sprint, VersionOne
- **Statistical Analysis Software:** R, SAS, SPSS
- **Cloud Computing Platforms:** AWS, Google Cloud, Azure
- **Database Technologies:** Oracle, MySQL, PostgreSQL

**SKILLS**

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- Data Analysis
- Consumer Insights
- Stakeholder Engagement
- Data Modeling
- Product Management
- Cross-functional Collaboration
- Business Strategy
- SQL
- Project Management
- Effective Communication
- Agile Methodologies
- Python Programming
- Data Governance
- Team Leadership
- Dashboard Development
- Statistical Analysis

**PROFESSIONAL AFFILIATIONS**

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- Member of the Data Management Association since 2022, focusing on best practices in the field.
- Active participant in local data science meetups that fosters community learning and networking.

**LANGUAGES**

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- English (Native)
- Spanish (Proficient)

**ADDITIONAL INFORMATION**

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**Work Status** : Authorized to work in United States. No sponsorship required.

**REFERENCES**

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AVAILABLE ON REQUEST