



Magnolia Curry

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SUMMARY

Innovative Design Technologist with five years of experience in creating interactive prototypes that transform abstract concepts into user-centric designs. Actively participate in cross-functional teams to develop products that merge creativity with technical feasibility. Experienced in leading large-scale prototyping initiatives and presenting design outcomes to senior leadership. Collaboration with engineering ensures seamless prototype integration, enhancing the overall user interface. Passionate about mentoring junior team members while fostering a culture of experimentation and problem-solving. Eager to drive innovation at Innovate Tech Solutions to enhance customer experiences globally.

EXPERIENCE

Design Technologist

January 2023 - Present

Innovate Tech Solutions

Chicago, IL

Overseeing the development and execution of interactive digital prototypes that bridge creative vision and technical implementation. Collaborating across functions to ensure designs resonate with key stakeholders and meet business objectives. Driving innovations that enhance user interaction on various platforms.

- Lead design efforts for large-scale prototyping projects, significantly influencing product direction.
- Collaborate seamlessly with engineering teams to ensure design intent translates effectively into final products.
- Conduct rapid usability testing, utilizing feedback to iterate and refine designs for optimal user engagement.
- Mentor junior designers, promoting a collaborative atmosphere for creative problem-solving.
- Present innovative ideas and prototypes effectively, gaining buy-in from leadership across multiple sectors.
- Champion daily stand-ups and design sprints, fostering rapid ideation and agile response to user needs.

UX Designer

June 2020 - December 2022

Digital Innovations Group

Chicago, IL

Specialized in developing user-centered design frameworks for web and mobile applications. Led design sprints that produced creative solutions responsive to user input, driving measurable improvements in customer satisfaction.

- Designed wireframes and user interfaces that enhanced usability across diverse platforms, contributing to increased customer satisfaction scores.
- Facilitated user research sessions, directly informing design strategies and improving project outcomes.
- Partnered with developers throughout the implementation phase, ensuring adherence to established design guidelines.
- Produced detailed documentation outlining design processes and standards to guide best practices within the team.
- Spearheaded usability testing, synthesizing insights to refine designs.
- Organized creative brainstorming sessions, cultivating innovative ideas that informed project strategy.

Junior Designer

January 2019 - May 2020

Creative Solutions Agency

Chicago, IL

Supported design projects through collaboration and strategic input. Gained valuable experience in digital marketing and prototyping, honing skills in user experience.

- Contributed to the design of promotional materials that prioritized user experience, leading to increased client satisfaction.
- Participated in interdisciplinary teamwork to assess project requirements and align strategies.
- Executed user research initiatives, helping shape designs based on synthesized data findings.
- Assisted in tool utilization for high-fidelity mockups, ensuring design consistency across multiple campaigns.
- Maintained timelines for deliverables, enhancing workflow and communication across team members.
- Engaged in design critique sessions, fostering an environment of constructive feedback for continuous improvement.

LEADERSHIP & AWARDS

- Outstanding Innovation Award, Innovate Tech Solutions, 2024
- Best Collaborative Project, Digital Innovations Group, 2022

EDUCATION

Bachelor's Degree in Computer Science

2021

Coursework: Web Development, User Experience Design, Data Structures, Software Engineering

CERTIFICATIONS

- Certified UX Designer 📅 2022
- Google Analytics Certified 📅 2023

TECHNICAL SKILLS

- **Prototyping Tools:** Figma, Sketch, InVision
- **Front-end Development:** HTML, CSS, JavaScript
- **User Research:** Qualitative and Quantitative Analysis, Usability Testing, Feedback Loops
- **Project Management Tools:** JIRA, Trello, Asana
- **Agile Methodologies:** Scrum, Kanban, Design Sprints
- **Visual Design Tools:** Adobe Creative Suite, Figma, Sketch
- **Collaboration Platforms:** Slack, Microsoft Teams, Zoom
- **Information Architecture:** Wireframes, Site Maps, User Flows
- **Interactive Design:** Prototyping, User Journeys, Interface Design Patterns
- **Design Thinking:** Empathize, Define, Ideate, Prototype, Test

SKILLS

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|------------|--------------------------|-----------------------|----------------------|
| • Figma | • CSS | • Usability Testing | • Creative Design |
| • Sketch | • JavaScript | • Agile Methodologies | • Wireframing |
| • InVision | • User Research | • Collaboration Tools | • Feedback Iteration |
| • HTML | • Prototyping Techniques | • Presentation Skills | • Interaction Design |

PROFESSIONAL AFFILIATIONS

- Member, UX Design Association, 2021 - Present
- Volunteer Mentor, Design4Change Initiative, 2020 - Present

LANGUAGES

- English (Native)
- Spanish (Intermediate)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST