

# Avery Patel

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Hiring Manager  
Northbridge Consulting Group

Dear Hiring Manager,

I am excited to apply for the Digital Marketing Intern role at Northbridge Consulting Group, where I can contribute my enthusiasm for digital marketing while familiarizing myself with industry practices, giving me an opportunity to grow my capabilities as I assist in enhancing your online presence and helping your team connect effectively with diverse audiences.

In my studies and through various projects, I often find myself engaging with many digital marketing tactics, discovering unique ways to apply new knowledge, especially in areas like SEO and content management, and assisting teams in executing marketing campaigns, something I believe aligns perfectly with the responsibilities at Northbridge.

I remember an instance during a class project when our social media engagement was initially lackluster; after hours of brainstorming and collaboration with colleagues, we pivoted our approach, ultimately boosting our reach by fifty percent, proving to me how teamwork can lead to surprising results and reinforcing my commitment to bringing that spirit to your team.

I am eager to contribute to Northbridge. Thank you for considering my application.

Sincerely,

*Avery Patel*

**Avery Patel**