

Eleanor Hodges

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SUMMARY

Innovative Figma Designer with 4 years of experience in UX/UI design, specializing in SaaS applications and responsive web design. Proven ability to create visually compelling user interfaces while optimizing user experiences to drive business outcomes. Strong portfolio reflecting a variety of projects, including websites and learning management systems. Skilled at collaborating closely with cross-functional teams to deliver user-centered design solutions that align with strategic goals, maintain excellent visual standards, and facilitate iterative feedback processes for continuous improvement.

EXPERIENCE

Figma Designer March 2023 - Present
Creative Solutions *Chicago, IL*

Responsible for leading design efforts focused on delivering exceptional user experiences for web platforms and LMS products. Work closely with developers, product teams, and stakeholders to ensure designs are aligned with project objectives and goals.

- Spearheaded the creation of high-fidelity mockups for a Learning Management System, significantly enhancing user engagement.
- Developed responsive designs across multiple devices, ensuring an optimal experience for desktop, tablet, and mobile users.
- Established a scalable design system within Figma, resulting in improved design efficiency and consistency.
- Collaborated with product teams to accurately translate business requirements into intuitive user flows and wireframes.
- Conducted user testing sessions for gathering actionable feedback, iterating on designs to enhance usability and satisfaction.
- Created and upheld visual design standards, which elevated the brand's overall online presence.

UX/UI Designer January 2021 - February 2023
Digital Innovations *Chicago, IL*

Focused on designing comprehensive user experiences for various SaaS applications, contributing to performance improvements and innovative design solutions tailored to user feedback.

- Designed and optimized interface experiences for multiple SaaS applications, which led to noticeable increases in user retention.
- Produced interactive prototypes that streamlined the handoff process between design and development teams.
- Partnered with marketing entities to optimize landing pages, facilitating growth in conversion rates.
- Generated thorough documentation detailing design specifications that aligned cohesively with developers' requirements.
- Engaged in collaborative brainstorming sessions that shaped product strategy and enhanced user experience initiatives.
- Mentored junior designers, nurturing talents and promoting a culture of innovation within the team.

Junior UX Designer June 2020 - December 2020
TechWave Solutions *Chicago, IL*

Supported design teams by crafting responsive web application interfaces and prototypes. The role emphasized collaboration and fueled exploration of user-centric design methodologies.

- Assisted in developing responsive applications focusing on key principles of user-centered design.
- Created initial wireframes and prototypes that garnered vital feedback from cross-functional stakeholders.
- Performed competitive analysis, creating an informed foundation for future design iterations.
- Contributed to discussions on design systems aimed at streamlining workflows and processes.
- Conducted user research activities, collaborating effectively to inform thoughtful design decisions.
- Presented multiple design concepts, refining communication skills and articulating strong design rationale.

LEADERSHIP & AWARDS

- Dean's List, University of Illinois Chicago, 2019
- Best Design Project, University of Illinois Chicago, 2020

EDUCATION

Bachelor's Degree in Graphic Design 2020
University of Illinois Chicago GPA: 3.8 *Chicago, IL*

Coursework: Design Principles, User Experience, Typography, Web Design

CERTIFICATIONS

- Certified UX Designer 📅 2022

- Figma Design System Certification 📅 2023

TECHNICAL SKILLS

- **Design Tools:** Figma, Sketch, Adobe XD
- **Prototyping Tools:** InVision, Marvel, Axure
- **Collaboration Tools:** Slack, Trello, Asana
- **Development Handoff:** Zeplin, Avocode, Figma
- **Testing Methods:** A/B Testing, Usability Testing, Beta Testing
- **Typography Tools:** Google Fonts, Typekit, Font Squirrel
- **CMS Platforms:** WordPress, Joomla, Drupal
- **Analytics Tools:** Google Analytics, Hotjar, Crazy Egg
- **SaaS Applications:** Learning Management Systems, CRM, E-commerce Platforms
- **User Journey Mapping:** Customer Journey Maps, Empathy Mapping, Service Blueprints

SKILLS

- Figma
- Auto Layout
- Interactive Prototyping
- Responsive Design
- Design Systems
- User Research
- Visual Design
- User Flows
- Wireframing
- High-Fidelity Mockups
- Stakeholder Presentations
- Collaboration Tools
- Brand Identity
- User Testing
- Design Documentation
- Conversion Optimization

PROFESSIONAL AFFILIATIONS

- Member, Chicago UX Design Meetup
- Volunteer, Design for America, 2019-2020

LANGUAGES

- English (Native)
- Spanish (Intermediate)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST