

Natalia Holland

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SUMMARY

Financial analyst with six years supporting higher education FP&A, tuition **revenue modeling**, budgeting, forecasting, reconciliations, financial close, and leadership reporting. Builds multi year, annual, and quarterly models linking enrollment, tuition, **financial aid**, scholarships, discounting, compensation, program fees, **operating expenses**, gifts, and endowments with P&L performance. Advanced Excel work spans large datasets, pivot tables, lookup functions, structured checks, and multi system reconciliation across Workday Finance, student information systems, and accounting data. Applies **U.S. GAAP**, accrual accounting, revenue recognition, and variance analysis while investigating discrepancies and protecting financial integrity. Partners with academic and finance leaders, explains results in plain language, and converts complex findings into practical planning choices. Ready to contribute disciplined analysis, thoughtful collaboration, and dependable reporting that supports sound decisions across academic programs.

EXPERIENCE

Senior Financial Analyst, Higher Education FP&A

July 2024 - Present

Westbridge University

Long Beach, CA

Leads financial planning and analysis for graduate programs, connecting enrollment, tuition, aid, compensation, expenses, **gifts**, and **endowments** with leadership decisions through Excel, Workday Finance, and student system data.

- Built graduate program P&L models linking enrollment, tuition, aid, compensation, expenses, and **program fees**.
- Developed annual, quarterly, and multi year forecasts in Excel, reconciling results with Workday Finance.
- Reconciled **tuition** by program and term, documenting enrollment differences and required system adjustments.
- Isolated **enrollment**, discounting, payroll, and spending drivers through department and program **variance analysis**.
- Matched gift and endowment activity with pledge terms, strengthening projection accuracy and escalation decisions.
- Prepared recurring and ad hoc reports with presentation ready analysis for senior leadership audiences.

Financial Analyst, Tuition Planning

January 2022 - June 2024

Harbor City College

Los Angeles, CA

Supported college budgeting and forecasting through tuition models, monthly reporting, program fee analysis, payroll reviews, and clear explanations for academic leaders and finance partners.

- Built tuition models using student counts, credit assumptions, aid, **scholarships**, and tuition inputs for budgets.
- Prepared monthly reports from Excel and ERP data, applying **accrual accounting** and **revenue recognition** principles.
- Tracked **program fees** and **operating expenses**, researching unusual movements across quarterly projection schedules.
- Analyzed payroll trends against budgets, identifying account and timing differences before forecast updates.
- Translated department operating assumptions into **annual budgets** and rolling forecasts for academic planning.
- Created variance explanations covering enrollment, tuition, payroll, and expense drivers for program directors.

Budget and Finance Analyst, University Operations

September 2020 - December 2021

Canyon Ridge University

Irvine, CA

Maintained budget schedules and financial close support for academic and administrative units, using large Excel exports, source documentation, and reconciliation procedures to improve reporting continuity.

- Reconciled ledger activity and maintained budget schedules for academic and administrative units.
- Analyzed large Excel exports with lookups, pivot tables, conditional logic, and structured data checks.
- Applied **U.S. GAAP** and accrual concepts during monthly reconciliations and **financial close** research.
- Maintained grant, gift, and departmental funding schedules against supporting source documentation.
- Produced budget to actual reports and researched material variances before distribution.
- Documented recurring reconciliation and reporting steps, improving monthly and quarterly continuity for reviewers.

Junior Financial Analyst, Education Finance

June 2019 - August 2020

Northshore Education Services

Costa Mesa, CA

Prepared operating reports, forecast schedules, account **reconciliations**, and variance reviews for education programs, translating financial results into practical language for program managers.

- Prepared monthly operating reports consolidating revenue and expense data from spreadsheets and accounting exports.
- Maintained forecast schedules for **enrollment** revenue, staffing, vendors, and program activity using verified source data.
- Reconciled balance sheet and operating accounts under established close procedures, documenting open items.
- Built Excel workbooks with pivot tables and lookup functions for transaction level variance reviews.
- Explained routine budget to actual differences in operational language for program managers.
- Standardized report files and reconciliation checklists, improving audit trails and reviewer clarity.

PROJECTS

Graduate Program Revenue Model 2025

Created a planning model connecting enrollment, tuition, financial aid, scholarships, discounting, compensation, and expenses with program P&L projections. The work supported clearer scenario review for academic finance partners.

University Funding Reconciliation Framework 2024

Structured a recurring review process for gifts, endowments, grants, pledge terms, and projection schedules. Source checks helped clarify open items before leadership reporting and budget updates.

LEADERSHIP & AWARDS

- Received senior leadership recognition for dependable tuition reconciliation and clear financial explanations.
- Selected as a trusted partner for complex academic program reporting and ad hoc analysis.
- Led peer knowledge sharing on Excel models, reconciliation checks, and reporting continuity.

EDUCATION

Bachelor's Degree in Finance

2019

California State University, Long Beach GPA: 0

Long Beach, CA

Coursework: Financial accounting, corporate finance, investments, financial modeling

CERTIFICATIONS

- Financial Modeling and Forecasting Certificate 2025
- Workday Finance Fundamentals 2024

TECHNICAL SKILLS

- Financial Planning: FP&A, budgeting, forecasting
- Financial Modeling: P&L models, revenue models, scenario analysis
- Higher Education Finance: tuition revenue, enrollment, academic program economics
- Accounting Standards: U.S. GAAP, accrual accounting, revenue recognition
- Excel Analysis: Microsoft Excel, pivot tables, lookup functions
- ERP Systems: Workday Finance, ERP reporting, financial systems
- Student Systems: student information systems, enrollment records, term adjustments
- Reconciliation Methods: tuition reconciliation, ledger reconciliation, source checks
- Reporting Analysis: leadership reporting, ad hoc reporting, variance analysis
- Funding Analysis: gifts, endowments, pledge agreements
- Payroll Finance: payroll analysis, compensation trends, payroll accounting
- Planning Cycles: annual budgets, quarterly projections, multi year plans

SKILLS

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|--------------------|---------------------|--------------------|---------------------|
| FP&A | Variance analysis | Financial aid | Revenue recognition |
| Budgeting | P&L statements | Program economics | Financial close |
| Forecasting | Tuition revenue | U.S. GAAP | Reconciliations |
| Financial modeling | Enrollment analysis | Accrual accounting | |

PROFESSIONAL AFFILIATIONS

- Higher Education Financial Professionals Network member, sharing practices across university finance teams.
- Association for Financial Professionals participant, supporting continuing development in planning and analysis.

LANGUAGES

- English (Native)
- Spanish (Intermediate)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST