






NYLAH CAMPOS

HYBRID PRODUCER/CONTENT CREATOR

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JUNE 23, 2026

Hiring Manager
BrightStar Media Group
Rochester
NY

Dear Hiring Manager,

I am excited to submit my application for the Hybrid Producer/Content Creator position at BrightStar Media Group. This role perfectly aligns with my evolving skills and passion for storytelling, making it a captivating opportunity.

Having worked at BrightStar Media Group since January 2025, I have immersed myself in content production that resonates with diverse audiences. I have embraced creating engaging newscasts, crafting stories that connect with the community, while utilizing multimedia editing software to enhance narratives.

During my time at Rochester University Media Lab, I collaborated on various projects, expanding my knowledge and developing essential skills vital for this role. This exposure taught me to engage audiences effectively and manage multiple tasks while meeting strict deadlines.

I thrive in fast-paced environments where creativity flourishes. I remember a significant project where I pitched a unique story idea that not only captured viewer interest but also sparked discussions among students. This success deepened my commitment to impactful journalism.

As a proactive team player, I enjoy collaborating and exchanging ideas to push storytelling boundaries. I believe my experience and insights can contribute to BrightStar Media Group's mission to deliver timely news. I am eager to explore ways to connect with audiences.

Thank you for considering my application.

Sincerely,

Nylah Campos

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