

Jordan Lee

Marketing and Social Media Intern

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Hiring Manager
Elevate Collective
Chicago, IL 60060

Dear Hiring Manager,

I am eager to apply for the Marketing and Social Media Intern position at Elevate Collective, a dynamic opportunity that stands to enrich my experience while allowing me to contribute to your engaging community efforts. This role synchronizes with my enthusiasm for digital marketing, evident through both my academic endeavors and extracurricular engagements since September 2020.

Through my studies, I crafted diverse social media content, assisting promotional campaigns while analyzing engagement trends. Interacting with varied audiences, I helped enhance visibility and engaged followers with captivating stories. Each moment felt like a stepping stone, challenging yet rewarding, as every post invited a deeper understanding of audience preferences.

My internship experience involved collaborating on campaigns that demanded creativity and attention to detail. I utilized platforms like Canva and Google Analytics, gaining insights that optimized our strategies, allowing content to reach broader audiences. This hands-on involvement ignited my passion for storytelling through visuals and brief messages that resonate.

I understand the importance of staying current with digital trends, continuously researching new strategies, and sharing fresh ideas to drive engagement. My adaptability in collaborating both remotely and on-site fulfills this role's multifaceted requirements effectively.

I believe this internship aligns with my career aspirations and valuable input. I am excited about contributing energy, creativity, and a practical skill set to Elevate Collective's projects, supporting your mission to create a vibrant community.

Thank you for your consideration.

Sincerely,

Jordan Lee

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