

Eva Sanders

News Producer

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📍 Ann Arbor, MI 48104

STRENGTHS

- ⚡ **Live News Judgment**
During breaking coverage, reshaped rundown order calmly and protected clarity when facts changed quickly.
- ✅ **Quiet Quality Control**
A careful second look caught names, locations, and missing video before they reached air or digital publication.
- 👥 **Collaborative Planning**
Reporters and assignment staff found story development easier after visual needs and presentation plans were clarified early.
- ✍️ **Clear Broadcast Writing**
Short scripts, clean attribution, and thoughtful copy edits helped viewers follow complicated local developments.
- 🖥️ **Control Room Focus**
Commercial breaks, live elements, and revised timing stayed organized through steady communication with production crews.

SKILLS

News producing

Broadcast journalism

Journalistic standards

Broadcast writing Copy editing

Story development

Show rundowns

Control room production

Newscast timing

Commercial breaks Breaking news

Live coverage Digital journalism

Graphics coordination

Reporter presentations

SUMMARY

News producer with seven years of experience shaping local television newscasts, breaking news coverage, **digital journalism**, live productions, and special projects from editorial planning through **control room execution**. Strong broadcast writing, copy editing, story development, visual storytelling, graphics coordination, rundown construction, and precise show timing support clear, useful reporting for on air and online audiences. Works closely with news managers, assignment desk staff, reporters, anchors, photographers, editors, and production crews while maintaining independent ownership of assigned shows. Calm judgment supports fast changes during live coverage, commercial breaks, and developing stories. Hands on experience includes **newsroom computer systems**, intercom systems, **video screening computers**, cellular telephones, laptops, tablets, field communications, external newsgathering contacts, and live event production. Ready to bring thoughtful local journalism and dependable production discipline to a newsroom serving its community.

EXPERIENCE

News Producer

Great Lakes Local Media 📅 January 2024 - Present 📍 Ann Arbor, MI

Own weekday local newscasts, breaking coverage, special broadcasts, and digital story flow from editorial planning through control room execution. Coordinate newsroom teams, field contributors, graphics, and live elements while protecting accuracy, audience clarity, and reliable timing.

- Produced weekday newscasts through **control room execution**, balancing local, national, weather, and community stories.
- Rebuilt rundowns around **breaking news**, protecting **commercial breaks** and clear editorial priorities during live broadcasts.
- Coordinated **reporters**, anchors, photographers, **graphics** staff, and assignment editors around visual story treatments.
- Wrote and copy edited broadcast scripts, digital stories, teasers, and reporter introductions for audience clarity.
- Developed public safety, civic, education, and community contacts that strengthened daily **story development**.
- Produced live special coverage and event broadcasts through intercom coordination with anchors and field crews.

Associate News Producer

Capitol City News Network 📅 June 2021 - December 2023 📍 Lansing, MI

Supported evening newscasts, digital publishing, and live coverage through logical rundown construction, verified broadcast copy, visual planning, and newsroom systems. Helped producers respond quickly when developing stories changed timing, content, or field requirements.

- Built evening **rundowns** with packages, live segments, graphics, and short stories arranged for viewer comprehension.
- Edited verified source material for accuracy, attribution, clarity, and **journalistic standards** before broadcast.
- Developed visual treatments with reporters and producers, connecting video choices with story comprehension.
- Prepared replacement copy and timing changes when developing stories shifted **live coverage** priorities.
- Adapted newsroom reporting for **digital platforms** while preserving sourcing, facts, and central context.
- Operated newsroom computer and video screening systems while coordinating incoming field material.

News Production Assistant

Lakefront Community Television 📅 September 2019 - May 2021 📍 Kalamazoo, MI

LANGUAGES



MY CAREER



- News Producer at Great Lakes Local Media (2.7 Years)
- Associate News Producer at Capitol City News Network (2.5 Years)
- News Production Assistant at Lakefront Community Television (1.7 Years)
- Editorial Production Intern at Wolverine State Public Media (2 Months)

Supported newsroom, studio, and control room operations through story preparation, video screening, graphics checks, file organization, and assignment desk communication. Quiet quality checks helped producers move accurate material through deadline driven production.

- Organized incoming story material, basic scripts, and rundown elements for producer review before air.
- Screened video and matched visual material with stories, flagging missing or inconsistent assets early.
- Checked graphics names, titles, locations, and numerical details against verified scripts before publication.
- Routed **assignment desk** updates to producers during fast moving news cycles and developing coverage.
- Maintained digital files and newsroom records for quick retrieval during deadline driven production.
- Supported studio and control room workflows through intercom practices and commercial break timing.

Editorial Production Intern

Wolverine State Public Media 📅 June 2019 - August 2019 📍 Ypsilanti, MI

Contributed under editor supervision to local reporting research, broadcast copy, digital summaries, video organization, fact checking, and field production logistics. Built early newsroom judgment through careful source review and practical live communication support.

- Researched local leads through public records, official statements, interviews, and newsroom archives.
- Drafted concise broadcast copy and digital summaries under editor supervision for scheduled coverage.
- Logged interview footage and organized video references for package development and producer review.
- Compared names, dates, locations, and quotations with source materials during fact checking.
- Proposed community **story ideas** grounded in public meetings, current events, and audience relevance.
- Supported field logistics and live communications for scheduled newsroom coverage.

PROJECTS

Community Event Coverage 📅 2024

Produced a live community event broadcast that connected newsroom planning with public service. Coordinated anchors, crews, graphics, and field contributors through control room communication, giving local audiences timely coverage with clear visual storytelling.

Digital Story Expansion 📅 2023

Adapted broadcast reporting for digital audiences without losing sourcing or context. Careful copy editing and visual selection helped preserve journalistic standards across online story formats.

LEADERSHIP & AWARDS

- Recognized by newsroom leadership for dependable control room execution during developing local coverage.
- Selected by peers as a trusted copy editor for clear scripts, careful sourcing, and calm deadline support.
- Received team recognition for practical story ideas that connected community events with audience needs.

EDUCATION

Bachelor's Degree in Journalism

Eastern Michigan University 🎓 GPA: 0 📅 2019 📍 Ypsilanti, MI

Coursework: Broadcast writing, journalism ethics, news reporting, digital media

CERTIFICATIONS

- Society of Professional Journalists Ethics Training 📅 2022

- Broadcast News Production Training 📅 2021

TECHNICAL SKILLS

- **Broadcast Production:** Newscast production, control room execution, live coverage
- **Writing and Editing:** Broadcast writing, copy editing, digital story writing
- **Rundown Management:** Rundown construction, show timing, commercial break timing
- **Newsroom Systems:** Newsroom computer systems, video screening computers, newsroom records
- **Communication Equipment:** Intercom systems, microphones, cellular telephones
- **Mobile Technology:** Laptops, tablets, field communications
- **Visual Storytelling:** Graphics coordination, video selection, reporter presentations
- **Editorial Planning:** Story development, editorial meetings, news judgment
- **Journalism Standards:** Journalistic standards, source verification, attribution
- **Production Coordination:** Assignment desk coordination, reporter coordination, control room communication
- **Digital Platforms:** Digital journalism, online publishing, digital story adaptation
- **Live Event Production:** Special projects, station sponsored events, live event coverage

PROFESSIONAL AFFILIATIONS

- Member, Society of Professional Journalists, supporting ethical reporting and newsroom relationships.
- Participant, Michigan journalism community events, sharing ideas with reporters, producers, and editors.

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST