

Adalyn Long

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SUMMARY

Dynamic UX Designer with over 8 years of experience specializing in voice user interfaces and multimodal interaction design. Demonstrated expertise in applying AI technologies to enhance user experiences, focusing on user-centered design principles. A strong background in collaboration with cross-functional teams to deliver innovative solutions that meet user needs. Passionate advocate for ethical AI design, with a robust portfolio showcasing successful implementations in various applications. Eager to contribute skills in VUI design, AI integration, and team leadership to Innovative Tech Solutions.

EXPERIENCE

Senior UX Designer

January 2020 - Present

Creative Design Agency

Los Angeles, CA

Overseeing UX design projects focused on voice user interfaces and multimodal applications. Driving innovation through intelligent design strategies using AI, while collaborating closely with engineering and product management teams.

- Spearheaded design initiatives that improved user satisfaction scores significantly by optimizing voice interactions across key platforms.
- Collaborated tightly with engineers to integrate natural language processing features into products, enhancing overall functionality.
- Conducted extensive user research sessions that informed design direction and led to measurable improvements in usability.
- Formulated guidelines promoting consistency in voice interface design across diverse applications, fostering a unified user experience.
- Provided mentorship to junior designers in adopting agile methodologies and UX principles, nurturing a productive work environment.
- Showcased design components to executives, reflecting strategic decisions taken to align with business goals.

UX Designer

March 2016 - December 2019

Innovative Software Solutions

New York, NY

Focused on voice user interface and experience design, working collaboratively with research teams to incorporate advanced AI functionalities, enriching user engagement.

- Identified user needs through research, leading to prototypes that optimally defined interaction models for presidential applications.
- Partnered with AI experts to translate complex NLP algorithms into actionable voice commands, drastically improving task completion rates.
- Facilitated workshops aimed at brainstorming innovative design solutions with generative AI applications to solve real-world problems.
- Utilized insights from competitive analysis to iterate rapidly and refine preliminary designs based on formative user feedback.
- Promoted a dedicated focus on ensuring ethical considerations concerning AI technology influenced all design decisions.
- By staying abreast of AI developments, guided the evolution of interactive design principles throughout the organization.

LEADERSHIP & AWARDS

- Best UX Design of the Year – Design Awards, 2023
- Dean's List – University of Illinois, 2014

EDUCATION

Bachelor of Arts in Design

2015

University of Illinois GPA: 3.8

Champaign, IL

Coursework: User-Centered Design, Interaction Design, Visual Design, Research Methods

CERTIFICATIONS

- Certified UX Designer 📅 2021
- AI for Everyone 📅 2022

TECHNICAL SKILLS

- **Design Software:** Sketch, Adobe XD, Figma
- **Prototyping Tools:** InVision, Axure, Marvel
- **Research Tools:** UserTesting, Optimal Workshop, Miro
- **Familiarity with AI Concepts:** NLP, ML, Conversational AI
- **Project Management Tools:** JIRA, Trello, Asana
- **Development Collaboration:** Slack, Microsoft Teams, GitHub
- **Analytics Platforms:** Google Analytics, Mixpanel, Hotjar

- **Accessibility Standards:** WCAG, A11Y, ADA
- **Presentation Tools:** PowerPoint, Keynote, Google Slides
- **Visual Animation Tools:** Adobe After Effects, Principle, Lottie

SKILLS

- UX Design
- Voice User Interface Design
- User Research & Usability Testing
- Prototyping & Wireframing
- Collaboration & Communication
- AI & Machine Learning Awareness
- Ethical AI Practices
- Design Frameworks
- Interaction Model Design
- Agile Methodologies
- Multimodal Interaction
- Content Strategy
- Visual Communication
- Rapid Prototyping
- Usability Analysis

PROFESSIONAL AFFILIATIONS

- Interaction Design Association (IxDA)
- User Experience Professionals Association (UXPA)

LANGUAGES

- English (Native)
- Spanish (Intermediate)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST