



# Emily Johnson

Product Manager

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## STRENGTHS

- 👥 Cross-Functional Collaboration**  
Successfully oriented teams around common goals, fostering strong partnerships across departments. Frequently pulled together talent to streamline the ideation process.
- 📊 Market Analysis Expertise**  
Performed extensive competitor analysis which led to crucial pivot points for products. Clients often praised insights that shaped better strategies.
- 💬 Communication Skills**  
Craft compelling presentations and reports that resonate with stakeholders; frequently sought out by peers for clear guidance during complex projects.
- 💡 Innovation Driven**  
Traditionally approached problem-solving as an opportunity for creativity, regularly pushing teams to drive forward-thinking ideas that anticipate market needs.
- 🔄 Agile Methodology Practice**  
Promote agile workflows that enhance team efficiency, advocating for flexibility which leads to higher quality outcomes. Colleagues actively implement these methods enhancing output.

## SKILLS

Product Management

Agile Methodologies

Market Analysis

Cross-Functional Collaboration

Data-Driven Decision Making

User Story Creation

Backlog Management

## SUMMARY

Dedicated Product Manager with over five years of industry experience in banking. Effortlessly executes strategic initiatives for product management while collaborating closely with cross-functional teams. Tracks and manages product lifecycles, conducting meticulous market research to identify growth opportunities. Passionately enhances products based on customer feedback, driving innovation within the banking sector. Leads client-facing initiatives, from developing pitch materials to providing insightful post-launch assessments. Recognized for translating user stories into actionable strategies and maintaining vital product documentation that supports compliant practices. Eager to leverage expertise to elevate innovative product offerings that deliver exceptional customer experiences.

## EXPERIENCE

### Product Manager

FinTech Innovations 📅 January 2023 - Present 📍 Portland, OR

Lead and develop strategic initiatives for banking services. Collaborate with design and technology teams, focusing on customer feedback to enhance product features and launch new offerings effectively. Conduct robust market analyses that shape product positioning, ensuring alignment with current industry trends.

- Formulated product strategies focused on client satisfaction.
- Delivered substantial improvements in overall customer engagement.
- Utilized analytical frameworks to assess market opportunities.
- Created a feedback loop involving stakeholders for continuous enhancements.

### Associate Product Manager

Capital Wave Solutions 📅 June 2020 - December 2022 📍 San Francisco, CA

Supported product management lifecycle operations, shaping user stories, and managing the backlog. Engaged directly with clients through RFPs and presentations, fostering deeper connections and trust within target markets.

- Drove product improvement activities leading to increased adoption.
- Conducted performance assessments post-launch for informed strategy shifts.
- Developed impactful sales materials that enhanced competitive positioning.
- Facilitated communication between agile teams and external partners.

### Product Analyst

Banking Innovations Group 📅 August 2018 - May 2020 📍 Los Angeles, CA

Analyzed client needs to inform product development strategies. Documented key phases of products' life cycles to ensure compliance with regulatory frameworks while refining processes that improved satisfaction scores.

- Managed detailed performance reports, highlighting key metrics.
- Shaped product offerings through collaborative discussions with stakeholders.
- Supported governance documentation through precise record-keeping.
- Translated client feedback into actionable product features.

## LEADERSHIP & AWARDS

- Achieved Employee of the Month at FinTech Innovations for outstanding project leadership.
- Received the Rising Star Award at Capital Wave Solutions for exceptional client engagement efforts.

## EDUCATION

**Bachelor of Science in Business Administration**

Client Engagement Risk Analysis

Post-Launch Assessments

Product Strategy Sales Support

Innovation Development

Trend Evaluation

Document Management

## LANGUAGES

English Native

Spanish Proficient

## MY CAREER



● Product Manager at FinTech Innovations (3.4 Years)

● Associate Product Manager at Capital Wave Solutions (2.5 Years)

● Product Analyst at Banking Innovations Group (1.8 Years)

University of Washington 🎓 GPA: 3.8 📅 2018 📍 Seattle, WA

**Coursework:** Marketing, Finance, Project Management, Business Analysis

## CERTIFICATIONS

- Certified Scrum Product Owner (CSPO) 📅 2021
- Certified Product Manager (CPM) 📅 2020

## TECHNICAL SKILLS

- **Project Management Tools:** JIRA, Trello, Asana
- **Data Analysis Tools:** Tableau, Excel, R
- **Communication Tools:** Slack, Microsoft Teams, Zoom
- **Design Software:** Figma, Adobe XD, Sketch
- **Agile Frameworks:** Scrum, Kanban, Lean
- **Testing Tools:** UserTesting, Optimizely, Postman
- **Documentation Platforms:** Confluence, SharePoint, Google Docs
- **CRM Systems:** Salesforce, HubSpot, Zendesk
- **Feedback Tools:** SurveyMonkey, Typeform, Qualtrics
- **Analytics Tools:** Google Analytics, Mixpanel, Amplitude

## PROFESSIONAL AFFILIATIONS

- Member of the Product Management Association.
- Active participant in Women in Banking Networking Group.

## ADDITIONAL INFORMATION

**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

AVAILABLE ON REQUEST