

# Emily Johnson

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## SUMMARY

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Results-driven Product Manager passionate about using AI for sustainability solutions. Over 4 years of experience in product strategy, adaptive management, and execution to meet compliance needs in dynamic environments. Successfully led cross-functional teams in designing innovative features aligned with global regulatory frameworks. Collaborating with experts in applied AI drives the development of intelligent reporting tools, optimizing efficiency while maintaining focus on customer engagement. Strong background in GHG emission accounting ensures that products align with industry standards. Actively contributing thought leadership through webinars enhances company visibility as a sustainability advocate.

## EXPERIENCE

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### Product Manager

January 2023 - Present

GreenTech Innovations

Dallas, TX

Lead initiatives focused on AI-powered tools for sustainability, enhancing compliance and customer interaction. Direct collaboration with engineering teams results in shipping impactful product features and improved market alignment through research.

- Develop product features ensuring adherence to regulatory demands.
- Utilize AI-assisted coding tools for efficient prototype creation.
- Collaboration with customers fosters innovative solutions.
- Conduct market analysis driving strategic product direction.

### Product Analyst

June 2020 - December 2022

Sustainable Future Corp

Houston, TX

Supported the product team by developing tools specialized in sustainability reporting and emissions tracking, engaging extensively with clients to facilitate onboarding and consultations.

- Provided training sessions on sustainability frameworks and compliance requirements.
- Gathered client feedback for actionable product specifications.
- Contributed to cross-team efforts aligning product goals with user needs.
- Kept stakeholders informed on project changes and progress.

### Junior Product Coordinator

August 2019 - May 2020

EcoVision Lab

San Antonio, TX

Assisted in product development surrounding sustainability-related applications, ensuring alignment with user expectations through rigorous testing and evaluation processes.

- Facilitated user acceptance testing and coordinated feature enhancements.
- Managed communication between users and product teams for continuous improvement.
- Enhanced quality assurance standards during testing phases.
- Helped streamline workflows resulting in faster product iterations.

## LEADERSHIP & AWARDS

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- Certified Sustainability Professional (CSP) - Recognized for expertise in sustainability practices by the International Society of Sustainability Professionals.
- Project Management Professional (PMP) - Certified Project Management from the Project Management Institute.

## EDUCATION

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### Bachelor of Science in Environmental Science

2019

University of Texas GPA: 3.8

Austin, TX

**Coursework:** Sustainability Practices, Environmental Policy, Data Analysis, Research Methods

## CERTIFICATIONS

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- Certified Sustainability Professional (CSP) 📅 2021
- Project Management Professional (PMP) 📅 2022

## TECHNICAL SKILLS

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- **Product Management Tools:** JIRA, Trello, Asana
- **Programming Languages:** Python, R, Java
- **Data Visualization Tools:** Tableau, Power BI, Google Data Studio
- **Version Control Systems:** Git, Bitbucket, GitHub
- **Coding Assistants:** Claude Code, Cursor, Copilot
- **Sustainability Standards:** GRI, SASB, TCFD
- **GHG Emission Protocols:** ISO 14064, GHG Protocol, SBTi
- **Regulatory Compliance Tools:** ETL Tools, Audit Software, Compliance Databases
- **Communication Tools:** Slack, Microsoft Teams, Zoom
- **Research and Development Tools:** Mendeley, EndNote, Zotero

## SKILLS

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- Product Management
- Sustainability Frameworks
- AI-assisted Development
- Regulatory Compliance
- Market Research
- Stakeholder Engagement
- GHG Accounting
- Data Analysis
- Prototyping
- Performance Metrics
- Cross-Functional Collaboration
- Client Onboarding
- Environmental Compliance
- Sustainability Reporting
- Software Development
- Research Methodologies

## PROFESSIONAL AFFILIATIONS

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- Member of the Association of Sustainability Professionals.
- Active participant in local environmental advocacy groups.

## LANGUAGES

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- English (Native)
- Spanish (Proficient)

## ADDITIONAL INFORMATION

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**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

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AVAILABLE ON REQUEST