



Emily Johnson

Product Manager

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SUMMARY

Results-driven Product Manager passionate about using AI for sustainability solutions. Over 4 years of experience in product strategy, adaptive management, and execution to meet compliance needs in dynamic environments. Successfully led cross-functional teams in designing innovative features aligned with global regulatory frameworks. Collaborating with experts in applied AI drives the development of intelligent reporting tools, optimizing efficiency while maintaining focus on customer engagement. Strong background in GHG emission accounting ensures that products align with industry standards. Actively contributing thought leadership through webinars enhances company visibility as a sustainability advocate.

EXPERIENCE

Product Manager

GreenTech Innovations 📅 January 2023 - Present 📍 Dallas, TX

Lead initiatives focused on AI-powered tools for sustainability, enhancing compliance and customer interaction. Direct collaboration with engineering teams results in shipping impactful product features and improved market alignment through research.

- Develop product features ensuring adherence to regulatory demands.
- Utilize AI-assisted coding tools for efficient prototype creation.
- Collaboration with customers fosters innovative solutions.
- Conduct market analysis driving strategic product direction.

Product Analyst

Sustainable Future Corp 📅 June 2020 - December 2022 📍 Houston, TX

Supported the product team by developing tools specialized in sustainability reporting and emissions tracking, engaging extensively with clients to facilitate onboarding and consultations.

- Provided training sessions on sustainability frameworks and compliance requirements.
- Gathered client feedback for actionable product specifications.
- Contributed to cross-team efforts aligning product goals with user needs.
- Kept stakeholders informed on project changes and progress.

Junior Product Coordinator

EcoVision Lab 📅 August 2019 - May 2020 📍 San Antonio, TX

Assisted in product development surrounding sustainability-related applications, ensuring alignment with user expectations through rigorous testing and evaluation processes.

- Facilitated user acceptance testing and coordinated feature enhancements.
- Managed communication between users and product teams for continuous improvement.
- Enhanced quality assurance standards during testing phases.
- Helped streamline workflows resulting in faster product iterations.

LEADERSHIP & AWARDS

- Certified Sustainability Professional (CSP) - Recognized for expertise in sustainability practices by the International Society of Sustainability Professionals.
- Project Management Professional (PMP) - Certified Project Management from the Project Management Institute.

EDUCATION

Bachelor of Science in Environmental Science

University of Texas 🎓 GPA: 3.8 📅 2019 📍 Austin, TX

Coursework: Sustainability Practices, Environmental Policy, Data Analysis, Research Methods

STRENGTHS

- 👥 **Collaborative Leadership**
Fostered strong partnerships with cross-functional teams. Inspired trust, becoming a resource for others seeking guidance on sustainability.
- 🧠 **Strategic Visioning**
Cultivated methodology in linking product features with environmental regulations. Peers recognized my foresight in planning initiatives ahead of trends.
- 🛠️ **Technical Proficiency**
Competent in utilizing advanced AI-assisted tools for swift application development. Colleagues frequently sought assistance in tackling technical challenges.
- 📊 **Market Insight**
Released market studies identifying emerging green technologies. Insights hosted discussions around product conceptualization in key forums.
- 🗣️ **Client-Centric Approach**
Actively engaged with clients throughout product lifecycles. Built relationships that enhanced onboarding experiences and led to improved tool usage.

SKILLS

Product Management

Sustainability Frameworks

AI-assisted Development

Regulatory Compliance

Market Research

Stakeholder Engagement

GHG Accounting Data Analysis

Prototyping Performance Metrics

Cross-Functional Collaboration

Client Onboarding

Environmental Compliance

Sustainability Reporting

Software Development

Research Methodologies

LANGUAGES

English Native

Spanish Proficient

MY CAREER



● Product Manager at GreenTech Innovations (3.4 Years)

● Product Analyst at Sustainable Future Corp (2.5 Years)

● Junior Product Coordinator at EcoVision Lab (9 Months)

CERTIFICATIONS

- Certified Sustainability Professional (CSP) 📅 2021
- Project Management Professional (PMP) 📅 2022

TECHNICAL SKILLS

- **Product Management Tools:** JIRA, Trello, Asana
- **Programming Languages:** Python, R, Java
- **Data Visualization Tools:** Tableau, Power BI, Google Data Studio
- **Version Control Systems:** Git, Bitbucket, GitHub
- **Coding Assistants:** Claude Code, Cursor, Copilot
- **Sustainability Standards:** GRI, SASB, TCFD
- **GHG Emission Protocols:** ISO 14064, GHG Protocol, SBTi
- **Regulatory Compliance Tools:** ETL Tools, Audit Software, Compliance Databases
- **Communication Tools:** Slack, Microsoft Teams, Zoom
- **Research and Development Tools:** Mendeley, EndNote, Zotero

PROFESSIONAL AFFILIATIONS

- Member of the Association of Sustainability Professionals.
- Active participant in local environmental advocacy groups.

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST