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AUGUST 08, 2026

Hiring Manager

Carter's Retail

Chicago, IL

60614

Dear Hiring Manager,

I am eager to apply for the Sales Associate position at Carter's Retail, where my enthusiasm and commitment to customer satisfaction can truly shine. When I reflect on my journey through various roles in retail, it becomes clear how much I enjoy creating positive experiences for shoppers; this is more than just work for me—it feels like a calling.

At Sunny Days Apparel, I showcased my skills, turning challenging situations into opportunities. By effectively resolving customer inquiries, I enhanced their shopping experience. I learned how to engage naturally, leading to repeat visits and achieving daily sales targets, fostering a team spirit that keeps us all moving forward.

In my previous position, I supported visual merchandising efforts, ensuring that our store atmosphere delighted customers and reflected the brand's spirit. Each day brought new challenges, and I met them with a focus on maintaining high standards while learning from every experience. I understand how vital first impressions are. I thrive in dynamic environments, always seeking ways to adapt.

I recognize that Carter's commitment to family and children resonates deeply with my values. I appreciate the opportunity to work in an environment that encourages personal growth and development. I know I would bring passion, dedication, and my unique perspective to your team.

Let's leverage our strengths together to create unforgettable moments for customers. I am excited about the possibility of contributing to the Carter's team. I look forward to discussing how I can support your goals in person.

Thank you for your consideration.

Sincerely,

Ngoc Ballard

Ngoc Ballard