

NGOC BALLARD

SALES ASSOCIATE

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STRENGTHS

- ♥️ **Customer Relationship Building**
Established connections through attentive service, turning casual visitors into loyal patrons easily.
- 👥 **Team Collaboration**
Worked closely with colleagues to foster a friendly environment; often selected as a trusted team member.
- 🔧 **Problem-Solving Skills**
Identified and resolved customer issues promptly, earning trust and respect from both customers and peers.
- 🕒 **Adaptable Scheduling**
Adjusted workload effortlessly; happily took shifts during high-demand times and peak seasons.
- 🖼️ **Visual Merchandising**
Designed attractive displays that caught attention effectively, increasing foot traffic to store areas.

SKILLS

Customer Service
Retail Management
Visual Merchandising
Inventory Management
Communication
Team Collaboration Adaptability
Problem Solving
Responsive Feedback
Product Knowledge
Scheduling Flexibility
Engagement Strategies

SUMMARY

Dynamic retail associate with a passion for children's products and proven ability to create exceptional shopping experiences. Expertise in fostering customer relationships and maintaining visual merchandising standards bolsters brand loyalty. Strong communication enables effective collaboration with teams to achieve sales goals and enhance store performance. Committed to resolving issues swiftly, ensuring every customer leaves satisfied. Recognized for dependability and flexibility, demonstrating adaptability in fast-paced environments. Excited about contributing further at Carter's by driving results and supporting management initiatives.

EXPERIENCE

Sales Associate

Sunny Days Apparel 📅 June 2025 - Present 📍 Chicago, IL

Currently enhancing customer satisfaction through exceptional service and effective issue resolution. Skilled in accurately processing transactions and maintaining store standards to ensure an inviting atmosphere. Collaborates with management on achieving sales targets and reducing product loss for maximized profitability.

- Delivered outstanding customer support, addressing inquiries and efficiently resolving challenges, boosting satisfaction.
- Executed visual merchandising strategies, effectively presenting products and creating a welcoming shopping experience.
- Accurately processed sales transactions, prioritizing price integrity and minimizing errors during point-of-sale operations.
- Partnered with management to meet daily sales goals while implementing inventory controls that deter product loss.
- Played a vital role in training newcomers, sharing expertise in customer service practices that fostered teamwork.
- Participated actively in promotional events, encouraging engagement and cultivating lasting customer relationships.

Sales Associate

Little Ones Boutique 📅 January 2024 - May 2025 📍 Chicago, IL

Focused on establishing strong customer relationships while assisting with inventory management and store organization. Contributed significantly to maintaining optimal merchandising standards and supporting various store initiatives aimed at improving customer retention.

- Built rapport with customers through personalized interactions, resulting in strengthened ties and repeat business.
- Supported inventory operations by processing incoming shipments, organizing merchandise efficiently on displays.
- Engaged customers by delivering insightful product knowledge, facilitating informed purchasing decisions consistently.
- Assisted visual merchandising initiatives to uphold cohesive brand identity across different product lines.
- Demonstrated adaptability in work hours, adjusting schedules to suit rapid business demands smoothly.
- Initiated process improvements that positively impacted overall customer shopping journeys through effective service methodologies.

Sales Execution Brand Loyalty

Transaction Accuracy

LANGUAGES

English Native

Spanish Intermediate

MY CAREER



● Sales Associate at Sunny Days Apparel (1.2 Years)

● Sales Associate at Little Ones Boutique (1.3 Years)

LEADERSHIP & AWARDS

- Outstanding Customer Service Recognition, Sunny Days Apparel, 2025
- Dean's List, Lincoln High School, 2022

EDUCATION

High School Diploma

Lincoln High School 🎓 GPA: 3.8 📅 2023 📍 Chicago, IL

Coursework: None, None, None, None

CERTIFICATIONS

- Customer Service Excellence Certification 📅 2024
- Retail Management Certificate 📅 2025

TECHNICAL SKILLS

- **Cash Register Systems:** Square, Clover, Vend
- **Point of Sale Software:** Shopify, Lightspeed, Harbortouch
- **Inventory Management Tools:** Fishbowl, Unleashed, Stitch Labs
- **Communication Tools:** Slack, Microsoft Teams, Zoom
- **Customer Relationship Management:** Salesforce, HubSpot, Zoho CRM
- **E-commerce Platforms:** eBay, Amazon, Etsy
- **Visual Merchandising Tools:** Canva, Adobe Spark, MockShop
- **Microsoft Office Suite:** Word, Excel, PowerPoint
- **Promotional Campaigns:** Social Media Ads, Email Marketing, In-store Promotions
- **Time Management Software:** Toggl, Clockify, RescueTime

PROFESSIONAL AFFILIATIONS

- Member of the Retail Marketing Club, Lincoln High School
- Volunteer for Children's Clothing Drive, 2023

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST