

Elena Klein

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SUMMARY

Ambitious recent graduate in business development with deep interest in the pharmaceutical sector. Proven ability to convey complex scientific data clearly and engage stakeholders, gained through academic projects focused on sales strategies for behavioral health products. Driven by strong organizational skills while independently achieving sales objectives. Eager to support healthcare providers and enhance patient care in a dynamic environment, leveraging valuable communication and market analysis expertise.

EDUCATION

Bachelor of Science in Business Administration

2026

University of Pittsburgh GPA: 3.8

Pittsburgh, PA

Coursework: Marketing Strategy, Sales Management, Pharmaceutical Ethics, Consumer Behavior

TECHNICAL SKILLS

- **Sales Tools:** Salesforce, HubSpot, Microsoft Dynamics
- **Statistical Analysis Software:** SPSS, R, Excel
- **Communication Platforms:** Email, Zoom, Microsoft Teams
- **Project Management Software:** Asana, Trello, Monday.com
- **Presentation Tools:** PowerPoint, Prezi, Keynote
- **Market Research Tools:** Qualtrics, SurveyMonkey, Google Forms
- **Digital Marketing Platforms:** Google Ads, Facebook Ads, LinkedIn Ads
- **Medical Knowledge:** Pharmaceutical Regulations, Treatment Protocols, Clinical Guidelines
- **Reporting Tools:** Tableau, Google Analytics, Looker
- **Office Applications:** Microsoft Word, Excel, PowerPoint

SKILLS

- Strong communication
- Market research
- Teamwork
- Sales strategy development
- Statistical analysis
- Microsoft Office proficiency

EXPERIENCE

Pharmaceutical Sales Simulation

January 2026 – May 2026

University Project

Pittsburgh, PA

Focused on developing practical sales strategies for pharmaceutical products within a simulated learning environment. Directed detailed project activities emphasizing behavioral health products. Fostered collaboration among peers to refine approaches to real-world challenges.

- Crafted comprehensive sales strategies prioritizing engagement with healthcare providers.
- Designed effective presentations showcasing product benefits aligned with market needs.
- Collaborated with team members to analyze competitors, enhancing strategic differentiation.
- Researched psychiatric disease states, boosting product knowledge for compelling dialogue.
- Led role-playing scenarios enhancing persuasive tactics and negotiation skills.
- Secured positive peer and faculty feedback for effective audience engagement during presentations.

Behavioral Health Analysis

September 2025 – December 2025

Academic Research

Pittsburgh, PA

Conducted extensive research into pharmaceutical interventions impacting behavioral health outcomes. This work centered around clinical studies aiming to raise awareness about efficacy and practices in product development.

- Executed thorough research examining the role of pharmaceutical treatments in behavioral health.
- Synthesize findings from various clinical studies supporting product claims beneficially.
- Presented authored paper at university symposium highlighting innovative insights.
- Developed impactful poster presentations effectively showcasing research results.
- Utilized statistical applications to validate data, aiding robust research conclusions.
- Tapped into mentoring from faculty to sharpen methodologies leading to richer analyses.

Pharmaceutical Marketing Strategy

January 2026 – May 2026

Capstone Project

Pittsburgh, PA

Focus was placed on creating a streamlined marketing plan for a new pharmaceutical product directed toward healthcare professionals. Collaboration with colleagues refined planning skills vital for completing successful execution.

- Engineered strategic marketing plans tailored for fresh pharmaceutical product launches.
- Summarized created promotional materials enriching outreach capabilities significantly.
- Analyzed market demographics for determining effective channels and targeting priorities.
- Delivered strategy presentations to faculty and industry vets, receiving valuable input.
- Worked collaboratively to embody real-life challenges characterizing pharmaceutical marketing.
- Enhanced strategic thinking, translating research into actionable marketing initiatives succeeding.

LEADERSHIP & AWARDS

- Dean's List, University of Pittsburgh, 2025
- Best Presentation Award, University Symposium, 2026

CERTIFICATIONS

- PSC Certification 📅 2026
- CNPR Certification 📅 2026

PROFESSIONAL AFFILIATIONS

- Member, Pharmaceutical Business Association, University of Pittsburgh
- Volunteer, Local Health Clinic, 2025-Present

LANGUAGES

- English (Native) • Spanish (Proficient)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST