

Santiago Joshi

Seasonal Sales Associate

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 Albany, NY 12203

STRENGTHS

-  **Dynamic Relationship Builder**
Focused on establishing trust with each customer; created a welcoming shopping environment, cultivating loyalty and positive experiences.
-  **Adaptability**
Quickly learned and integrated new sales programs; actively sought feedback, enhancing personal and team performance continuously.
-  **Team Collaboration**
Worked effectively within diverse teams; inspired peers through shared successes that fostered a strong sense of unity and commitment.
-  **Effective Communication**
Engaged with customers articulately, clearly conveying product value; trained team members on communication best practices to align messaging.
-  **Proficiency in Cash Handling**
Skilled in maintaining accuracy and security while processing transactions; upheld strict register protocols ensuring financial integrity.

SKILLS

- Customer Relationship Management
- Sales Techniques

Visual Merchandising
- Team Collaboration

Cash Handling
- Inventory Management

Product Knowledge
- Customer Engagement

Promotion Execution
- Transaction Accuracy

SUMMARY

Dedicated retail professional with hands-on experience in customer-facing roles, focused on creating a culture of customer obsession. Engaged customers effectively by building strong relationships from the initial greeting to post-sale follow-up, ultimately improving overall satisfaction. Adapted swiftly to new programs and processes, showing eagerness for growth and development. Committed to contributing positively to team dynamics while striving to achieve ambitious sales targets. Collaborated with teams to implement visual merchandising strategies that enhanced product visibility and engagement. Adept at managing cash register operations and ensuring adherence to company policies.

EXPERIENCE

Seasonal Sales Associate

BrightStyle Retail  June 2026 - Present  Huntington, NY

- Led customer interactions within a dynamic retail environment, supporting various departments in achieving operational goals. Managed sales transactions and provided essential support for promotional events, strengthening both team initiatives and customer engagement.
- Engaged customers by building rapport from the initial greeting through post-sale follow-up, enhancing overall customer satisfaction.
 - Demonstrated effective sales techniques for various product lines, significantly contributing to increased store sales metrics over the season.
 - Collaborated with team members to implement visual merchandising strategies, boosting product visibility and customer engagement.
 - Trained new staff in sales techniques and customer service standards, fostering a supportive work environment and collaboration.
 - Managed cash register operations efficiently, ensuring accurate transactions and stringent adherence to company policies.
 - Participated in inventory management, including conducting stock counts and organizing merchandise which improved store efficiency.

Sales Associate

Retail Innovations LLC  May 2025 - May 2026  Syracuse, NY

- Actively contributed to customer engagement efforts in a fast-paced retail setting, focusing on service excellence to drive sales outcomes. Collaborated on marketing strategies and anchored staffing needs during peak business cycles.
- Provided top-tier customer service, resulting in an increase in repeat customers during my tenure.
 - Assisted in implementing promotional events and merchandising displays, directly driving foot traffic and enhancing the customer experience.
 - Developed deep product knowledge to effectively address customer needs and inquiries, tailoring assistance based on individual preferences.
 - Collaborated with management to identify and implement operational improvements that enhanced store efficiency.
 - Participated in sales strategy meetings to set performance goals and share best practices for increased customer interaction.
 - Maintained clean and organized store environments to uphold safety and health regulations, fostering a welcoming atmosphere.

LEADERSHIP & AWARDS

- Employee of the Month, BrightStyle Retail, September 2026 - Recognized for exceptional customer service and teamwork.
- Top Performer Award, Retail Innovations LLC, March 2026 - Honored for contribution to record-high monthly sales and customer satisfaction scores.

