

Santiago Joshi

Seasonal Sales Associate

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STRENGTHS

- Dynamic Relationship Builder**
Focused on establishing trust with each customer; created a welcoming shopping environment, cultivating loyalty and positive experiences.
- Adaptability**
Quickly learned and integrated new sales programs; actively sought feedback, enhancing personal and team performance continuously.
- Team Collaboration**
Worked effectively within diverse teams; inspired peers through shared successes that fostered a strong sense of unity and commitment.
- Effective Communication**
Engaged with customers articulately, clearly conveying product value; trained team members on communication best practices to align messaging.
- Proficiency in Cash Handling**
Skilled in maintaining accuracy and security while processing transactions; upheld strict register protocols ensuring financial integrity.

SKILLS

Customer Relationship Management

Sales Techniques

Visual Merchandising

Team Collaboration Cash Handling

Inventory Management

Product Knowledge

Customer Engagement

SUMMARY

Dedicated retail professional with hands-on experience in customer-facing roles, focused on creating a culture of customer obsession. Engaged customers effectively by building strong relationships from the initial greeting to post-sale follow-up, ultimately improving overall satisfaction. Adapted swiftly to new programs and processes, showing eagerness for growth and development. Committed to contributing positively to team dynamics while striving to achieve ambitious sales targets. Collaborated with teams to implement visual merchandising strategies that enhanced product visibility and engagement. Adept at managing cash register operations and ensuring adherence to company policies.

EXPERIENCE

Seasonal Sales Associate

BrightStyle Retail 📅 June 2026 - Present 📍 Huntington, NY

Led customer interactions within a dynamic retail environment, supporting various departments in achieving operational goals. Managed sales transactions and provided essential support for promotional events, strengthening both team initiatives and customer engagement.

- Engaged customers by building rapport from the initial greeting through post-sale follow-up, enhancing overall customer satisfaction.
- Demonstrated effective sales techniques for various product lines, significantly contributing to increased store sales metrics over the season.
- Collaborated with team members to implement visual merchandising strategies, boosting product visibility and customer engagement.
- Trained new staff in sales techniques and customer service standards, fostering a supportive work environment and collaboration.
- Managed cash register operations efficiently, ensuring accurate transactions and stringent adherence to company policies.
- Participated in inventory management, including conducting stock counts and organizing merchandise which improved store efficiency.

Sales Associate

Retail Innovations LLC 📅 May 2025 - May 2026 📍 Syracuse, NY

Actively contributed to customer engagement efforts in a fast-paced retail setting, focusing on service excellence to drive sales outcomes. Collaborated on marketing strategies and anchored staffing needs during peak business cycles.

- Provided top-tier customer service, resulting in an increase in repeat customers during my tenure.
- Assisted in implementing promotional events and merchandising displays, directly driving foot traffic and enhancing the customer experience.
- Developed deep product knowledge to effectively address customer needs and inquiries, tailoring assistance based on individual preferences.
- Collaborated with management to identify and implement operational improvements that enhanced store efficiency.
- Participated in sales strategy meetings to set performance goals and share best practices for increased customer interaction.
- Maintained clean and organized store environments to uphold safety and health regulations, fostering a welcoming atmosphere.

