










Marcus Allen

Senior Analyst Data and Insights

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STRENGTHS

-  **Analytical mindset**
Excels in discerning patterns from intricate data sets, laying groundwork for informed decisions throughout projects.
-  **Effective communicator**
Fosters open dialogue with teams, translating complex analytics into action-oriented recommendations understood by all.
-  **Time management**
Skilled at juggling multiple priorities, consistently meeting deadlines even within compressed timelines and dynamic environments.
-  **Collaboration**
Gains trust from cross-functional partners, contributing expertise towards cohesive strategies driving company growth.
-  **Technical proficiency**
Deep knowledge of SQL and major data visualization tools enhances capacity for impactful data storytelling.

SKILLS



SQL BigQuery Tableau Power BI
Microsoft Excel Data Visualization
Data Analysis Healthcare Analytics
Reporting Presentation Skills
Collaboration Time Management
Data Synthesis
Project Management
Stakeholder Engagement
Metrics Development

SUMMARY

Data Analyst with over 4 years of hands-on experience in analyzing data and generating meaningful insights within the healthcare sector. Excel at leveraging SQL, BigQuery, Tableau, and Power BI to facilitate strategic decision-making. Proven collaborator deeply engaged with cross-functional teams, focusing on aligning data-driven insights with business objectives. Excel in distilling complex datasets into accessible reports and narratives that empower stakeholders. Strong communication skills serve as a bridge between technical teams and executive leadership, ensuring clarity in project goals and results.

EXPERIENCE



Senior Analyst Data and Insights

Visionary Health Solutions  June 2021 - Present  Springfield, IL

Spearheading strategic initiatives through detailed data analytics and insight generation. Supporting business outcomes by rendering clear actionable insights from complex data sources.

- Developed comprehensive reporting frameworks using SQL and Power BI, boosting data access for stakeholders across all organizational levels.
- Collaborated with executive leadership to represent business needs in actionable data formats, fully aligning analytics with critical objectives.
- Presented synthesized insights from diverse data sources, enabling informed decision-making at executive meetings.
- Led the drive for standardized reporting practices, improving user engagement while enhancing overall data accuracy.

Data Analyst

Health Insights Group  January 2019 - May 2021  Springfield, IL

Analyzed extensive datasets focused on healthcare services, transforming numerical information into strategies for improved patient outcomes. Partnered with stakeholders to shape metrics supporting operational enhancements.

- Generated analytical reports revealing key trends for optimal patient care solutions.
- Directly collaborated with IT departments to assure precise data collection methods for reliable insights.
- Designed and maintained interactive dashboards using Tableau, delivering real-time insights to improve various operational functions.
- Participated in multi-disciplinary teams familiarizing stakeholders with crucial data implications on service delivery.

LEADERSHIP & AWARDS

- Outstanding Teamwork Award for leading a cross-departmental project resulting in enhanced reporting capabilities.
- Passed Technical Proficiency Assessment demonstrating advanced understanding of data extraction techniques.

EDUCATION

Bachelor's Degree in Data Analytics

University of Illinois Springfield  GPA: 3.8  2018  Springfield, IL

Coursework: *Data Mining, Statistical Analysis, Predictive Modeling, Database Management*

LANGUAGES

English Native

Spanish Intermediate

MY CAREER



● Senior Analyst Data and Insights at Visionary Health Solutions (4.9 Years)

● Data Analyst at Health Insights Group (2.3 Years)

CERTIFICATIONS

- Certified Data Analyst (CDA) 📅 2020
- SQL Certification 📅 2021

TECHNICAL SKILLS

- **Data Tools:** SQL, BigQuery, Tableau, Power BI, Microsoft Excel
- **Data Skills:** Data Analysis, Data Visualization, Reporting, Metrics Development
- **Collaboration Tools:** JIRA, Trello, Slack
- **Communication Tools:** Microsoft Teams, Zoom, Email
- **Statistical Tools:** R, Python
- **Database Systems:** MySQL, PostgreSQL, Oracle
- **Technical Skills:** Data Synthesis, Presentation Skills
- **Project Management Tools:** Asana, Microsoft Project
- **Operating Systems:** Windows, macOS, Linux
- **Cloud Technologies:** Google Cloud Platform, AWS

PROFESSIONAL AFFILIATIONS

- Member of the National Association of Data Analysts promoting best practices in data usage across industries.
- Active participant in local healthcare innovation workshops fostering collaboration among community health providers.

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST