



Marcus Allen

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SUMMARY

Data Analyst with over 4 years of hands-on experience in analyzing data and generating meaningful insights within the healthcare sector. Excel at leveraging SQL, BigQuery, Tableau, and Power BI to facilitate strategic decision-making. Proven collaborator deeply engaged with cross-functional teams, focusing on aligning data-driven insights with business objectives. Excel in distilling complex datasets into accessible reports and narratives that empower stakeholders. Strong communication skills serve as a bridge between technical teams and executive leadership, ensuring clarity in project goals and results.

EXPERIENCE

Senior Analyst Data and Insights June 2021 - Present
Visionary Health Solutions *Springfield, IL*

Spearheading strategic initiatives through detailed data analytics and insight generation. Supporting business outcomes by rendering clear actionable insights from complex data sources.

- Developed comprehensive reporting frameworks using SQL and Power BI, boosting data access for stakeholders across all organizational levels.
- Collaborated with executive leadership to represent business needs in actionable data formats, fully aligning analytics with critical objectives.
- Presented synthesized insights from diverse data sources, enabling informed decision-making at executive meetings.
- Led the drive for standardized reporting practices, improving user engagement while enhancing overall data accuracy.

Data Analyst January 2019 - May 2021
Health Insights Group *Springfield, IL*

Analyzed extensive datasets focused on healthcare services, transforming numerical information into strategies for improved patient outcomes. Partnered with stakeholders to shape metrics supporting operational enhancements.

- Generated analytical reports revealing key trends for optimal patient care solutions.
- Directly collaborated with IT departments to assure precise data collection methods for reliable insights.
- Designed and maintained interactive dashboards using Tableau, delivering real-time insights to improve various operational functions.
- Participated in multi-disciplinary teams familiarizing stakeholders with crucial data implications on service delivery.

LEADERSHIP & AWARDS

- Outstanding Teamwork Award for leading a cross-departmental project resulting in enhanced reporting capabilities.
- Passed Technical Proficiency Assessment demonstrating advanced understanding of data extraction techniques.

EDUCATION

Bachelor's Degree in Data Analytics 2018
University of Illinois Springfield GPA: 3.8 *Springfield, IL*

Coursework: Data Mining, Statistical Analysis, Predictive Modeling, Database Management

CERTIFICATIONS

- Certified Data Analyst (CDA) 📅 2020
- SQL Certification 📅 2021

TECHNICAL SKILLS

- **Data Tools:** SQL, BigQuery, Tableau, Power BI, Microsoft Excel
- **Data Skills:** Data Analysis, Data Visualization, Reporting, Metrics Development
- **Collaboration Tools:** JIRA, Trello, Slack
- **Communication Tools:** Microsoft Teams, Zoom, Email
- **Statistical Tools:** R, Python
- **Database Systems:** MySQL, PostgreSQL, Oracle
- **Technical Skills:** Data Synthesis, Presentation Skills

- **Project Management Tools:** Asana, Microsoft Project
- **Operating Systems:** Windows, macOS, Linux
- **Cloud Technologies:** Google Cloud Platform, AWS

SKILLS

- SQL
- Microsoft Excel
- Reporting
- Data Synthesis
- BigQuery
- Data Visualization
- Presentation Skills
- Project Management
- Tableau
- Data Analysis
- Collaboration
- Stakeholder Engagement
- Power BI
- Healthcare Analytics
- Time Management
- Metrics Development

PROFESSIONAL AFFILIATIONS

- Member of the National Association of Data Analysts promoting best practices in data usage across industries.
- Active participant in local healthcare innovation workshops fostering collaboration among community health providers.

LANGUAGES

- English (Native)
- Spanish (Intermediate)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST