

# Marcus Allen

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## SUMMARY

Data Analyst with over 4 years of hands-on experience in analyzing data and generating meaningful insights within the healthcare sector. Excel at leveraging SQL, BigQuery, Tableau, and Power BI to facilitate strategic decision-making. Proven collaborator deeply engaged with cross-functional teams, focusing on aligning data-driven insights with business objectives. Excel in distilling complex datasets into accessible reports and narratives that empower stakeholders. Strong communication skills serve as a bridge between technical teams and executive leadership, ensuring clarity in project goals and results.

## EXPERIENCE

### Senior Analyst Data and Insights

June 2021 - Present

Visionary Health Solutions

Springfield, IL

Spearheading strategic initiatives through detailed data analytics and insight generation. Supporting business outcomes by rendering clear actionable insights from complex data sources.

- Developed comprehensive reporting frameworks using SQL and Power BI, boosting data access for stakeholders across all organizational levels.
- Collaborated with executive leadership to represent business needs in actionable data formats, fully aligning analytics with critical objectives.
- Presented synthesized insights from diverse data sources, enabling informed decision-making at executive meetings.
- Led the drive for standardized reporting practices, improving user engagement while enhancing overall data accuracy.

### Data Analyst

January 2019 - May 2021

Health Insights Group

Springfield, IL

Analyzed extensive datasets focused on healthcare services, transforming numerical information into strategies for improved patient outcomes. Partnered with stakeholders to shape metrics supporting operational enhancements.

- Generated analytical reports revealing key trends for optimal patient care solutions.
- Directly collaborated with IT departments to assure precise data collection methods for reliable insights.
- Designed and maintained interactive dashboards using Tableau, delivering real-time insights to improve various operational functions.
- Participated in multi-disciplinary teams familiarizing stakeholders with crucial data implications on service delivery.

## LEADERSHIP & AWARDS

- Outstanding Teamwork Award for leading a cross-departmental project resulting in enhanced reporting capabilities.
- Passed Technical Proficiency Assessment demonstrating advanced understanding of data extraction techniques.

## EDUCATION

### Bachelor's Degree in Data Analytics

2018

University of Illinois Springfield GPA: 3.8

Springfield, IL

**Coursework:** Data Mining, Statistical Analysis, Predictive Modeling, Database Management

## CERTIFICATIONS

- Certified Data Analyst (CDA) 📅 2020
- SQL Certification 📅 2021

## TECHNICAL SKILLS

- **Data Tools:** SQL, BigQuery, Tableau, Power BI, Microsoft Excel
- **Data Skills:** Data Analysis, Data Visualization, Reporting, Metrics Development
- **Collaboration Tools:** JIRA, Trello, Slack
- **Communication Tools:** Microsoft Teams, Zoom, Email
- **Statistical Tools:** R, Python
- **Database Systems:** MySQL, PostgreSQL, Oracle
- **Technical Skills:** Data Synthesis, Presentation Skills
- **Project Management Tools:** Asana, Microsoft Project

- **Operating Systems:** Windows, macOS, Linux
- **Cloud Technologies:** Google Cloud Platform, AWS

**SKILLS**

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- SQL
- Microsoft Excel
- Reporting
- Data Synthesis
- BigQuery
- Data Visualization
- Presentation Skills
- Project Management
- Tableau
- Data Analysis
- Collaboration
- Stakeholder Engagement
- Power BI
- Healthcare Analytics
- Time Management
- Metrics Development

**PROFESSIONAL AFFILIATIONS**

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- Member of the National Association of Data Analysts promoting best practices in data usage across industries.
- Active participant in local healthcare innovation workshops fostering collaboration among community health providers.

**LANGUAGES**

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- English (Native)
- Spanish (Intermediate)

**ADDITIONAL INFORMATION**

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**Work Status** : Authorized to work in United States. No sponsorship required.

**REFERENCES**

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AVAILABLE ON REQUEST