



# Marcus Allen

## Senior Analyst Data and Insights

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### SUMMARY

Data Analyst with over 4 years of hands-on experience in analyzing data and generating meaningful insights within the healthcare sector. Excel at leveraging SQL, BigQuery, Tableau, and Power BI to facilitate strategic decision-making. Proven collaborator deeply engaged with cross-functional teams, focusing on aligning data-driven insights with business objectives. Excel in distilling complex datasets into accessible reports and narratives that empower stakeholders. Strong communication skills serve as a bridge between technical teams and executive leadership, ensuring clarity in project goals and results.

### STRENGTHS

- 🔧 **Analytical mindset**  
Excels in discerning patterns from intricate data sets, laying groundwork for informed decisions throughout projects.
- 🗣️ **Effective communicator**  
Fosters open dialogue with teams, translating complex analytics into action-oriented recommendations understood by all.
- 🕒 **Time management**  
Skilled at juggling multiple priorities, consistently meeting deadlines even within compressed timelines and dynamic environments.
- 👥 **Collaboration**  
Gains trust from cross-functional partners, contributing expertise towards cohesive strategies driving company growth.
- 💻 **Technical proficiency**  
Deep knowledge of SQL and major data visualization tools enhances capacity for impactful data storytelling.

### SKILLS

- SQL BigQuery Tableau Power BI
- Microsoft Excel Data Visualization
- Data Analysis Healthcare Analytics
- Reporting Presentation Skills
- Collaboration Time Management
- Data Synthesis
- Project Management

### EXPERIENCE

#### Senior Analyst Data and Insights

Visionary Health Solutions 📅 June 2021 - Present 📍 Springfield, IL

- Spearheading strategic initiatives through detailed data analytics and insight generation. Supporting business outcomes by rendering clear actionable insights from complex data sources.
- Developed comprehensive reporting frameworks using SQL and Power BI, boosting data access for stakeholders across all organizational levels.
  - Collaborated with executive leadership to represent business needs in actionable data formats, fully aligning analytics with critical objectives.
  - Presented synthesized insights from diverse data sources, enabling informed decision-making at executive meetings.
  - Led the drive for standardized reporting practices, improving user engagement while enhancing overall data accuracy.

#### Data Analyst

Health Insights Group 📅 January 2019 - May 2021 📍 Springfield, IL

- Analyzed extensive datasets focused on healthcare services, transforming numerical information into strategies for improved patient outcomes. Partnered with stakeholders to shape metrics supporting operational enhancements.
- Generated analytical reports revealing key trends for optimal patient care solutions.
  - Directly collaborated with IT departments to assure precise data collection methods for reliable insights.
  - Designed and maintained interactive dashboards using Tableau, delivering real-time insights to improve various operational functions.
  - Participated in multi-disciplinary teams familiarizing stakeholders with crucial data implications on service delivery.

### LEADERSHIP & AWARDS

- Outstanding Teamwork Award for leading a cross-departmental project resulting in enhanced reporting capabilities.
- Passed Technical Proficiency Assessment demonstrating advanced understanding of data extraction techniques.

### EDUCATION

#### Bachelor's Degree in Data Analytics

University of Illinois Springfield 🎓 GPA: 3.8 📅 2018 📍 Springfield, IL

**Coursework:** *Data Mining, Statistical Analysis, Predictive Modeling, Database Management*

### CERTIFICATIONS

- Certified Data Analyst (CDA) 📅 2020
- SQL Certification 📅 2021

## Stakeholder Engagement

### Metrics Development

## LANGUAGES

English Native

Spanish Intermediate

## MY CAREER



● Senior Analyst Data and Insights at Visionary Health Solutions (4.9 Years)

● Data Analyst at Health Insights Group (2.3 Years)

## TECHNICAL SKILLS

- **Data Tools:** SQL, BigQuery, Tableau, Power BI, Microsoft Excel
- **Data Skills:** Data Analysis, Data Visualization, Reporting, Metrics Development
- **Collaboration Tools:** JIRA, Trello, Slack
- **Communication Tools:** Microsoft Teams, Zoom, Email
- **Statistical Tools:** R, Python
- **Database Systems:** MySQL, PostgreSQL, Oracle
- **Technical Skills:** Data Synthesis, Presentation Skills
- **Project Management Tools:** Asana, Microsoft Project
- **Operating Systems:** Windows, macOS, Linux
- **Cloud Technologies:** Google Cloud Platform, AWS

## PROFESSIONAL AFFILIATIONS

- Member of the National Association of Data Analysts promoting best practices in data usage across industries.
- Active participant in local healthcare innovation workshops fostering collaboration among community health providers.

## ADDITIONAL INFORMATION

**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

AVAILABLE ON REQUEST