

# Emily Johnson

## Senior Director of Product Management

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### STRENGTHS

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- 👥 **Successful Leadership**  
Facilitates inclusive team environments encouraging ownership and accountability; peers often rely on leadership for guidance.
- ✅ **Strategic Execution**  
Navigated complexities in product roadmaps effectively leading projects to timely completion; known for balancing innovation with operational excellence.
- 💡 **Product Visionary**  
Generated game-changing product ideas drawing from market analysis; stakeholders appreciate insightful direction when defining strategic intents.
- 🗣️ **Effective Communicator**  
Core focus on clear messaging that translates technical details into engaging narratives appealing to diverse audiences.
- 📊 **Analytical Thinker**  
Employs data-driven methodologies to shape product decisions; recognized for making recommendations from in-depth analytical observations.

### SKILLS

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Product Strategy

Cross-Functional Leadership

SaaS Product Development

Market Analysis

Agile Methodologies

Customer Value Creation

Roadmap Planning Team Building

Stakeholder Engagement

Data Analytics

Executive Communication

### SUMMARY

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Dynamic product management leader with over 11 years' experience driving product strategy and execution within B2B SaaS environments. Proven track record enhancing customer value and driving revenue through innovative solutions. Spearhead teams focused on accountability and quality, ensuring that product launches translate strategy into impactful results. As a low-ego, high-ownership leader, collaboration among cross-functional departments becomes second nature. Establishing key performance indicators fosters continuous improvement. Depth in EdTech lends unique insights to create transformative learning platforms.

### EXPERIENCE

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#### Senior Product Manager

Tech Innovators LLC 📅 January 2020 - Present 📍 Chicago, IL

Oversee product strategy for complex SaaS platform, aligning it with market needs and business goals. Foster strong partnerships across Engineering, Sales, and Customer Success to enhance product adoption and growth. Develop key performance indicators guiding ongoing improvements and product evolution.

- Lead product roadmap alignment with organizational objectives and industry trends.
- Collaborate with multi-disciplinary teams to maximize user engagement and satisfaction.
- Implement metrics to assess product success, shaping future enhancements.

#### Product Manager

Digital Solutions Group 📅 June 2015 - December 2019 📍 Naperville, IL

Crafted product strategies enhancing visibility and user interaction. Collaborated closely with marketing teams resulting in robust go-to-market initiatives. Demonstrated strong project management skills throughout the product lifecycle from conception to launch.

- Achieved substantial increases in customer engagement by creatively utilizing market insights.
- Worked effectively within project timelines while ensuring feature delivery met set quality benchmarks.
- Facilitated cross-team communication paving pathways for smoother operations.

#### Junior Product Manager

Innovative Education Systems 📅 January 2014 - May 2015 📍 Aurora, IL

Contributed to developing tailored educational technology solutions, swiftly adapting roadmaps based on market research and customer feedback. Strengthened capacity to deliver relevant software features, promoting substantial improvements in customer utilization.

- Supported senior team members in crafting evolving product roadmaps grounded in market realities.
- Leverage analytics identifying key user feedback points, shaping continual development efforts.
- Engaged collaboratively with engineering teams ensuring precise feature rollouts aligned with stakeholder expectations.

### LEADERSHIP & AWARDS

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- Recognized as Employee of the Month at Tech Innovators LLC for exemplary customer-focused initiatives.
- Received the Product Leadership Award from Digital Solutions Group for outstanding contributions to product adoption.

### EDUCATION

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#### Bachelor's Degree in Business Administration

University of Illinois 🎓 GPA: 3.8 📅 2013 📍 Champaign, IL

Problem-Solving

Performance Metrics

Revenue Growth

User Experience Design

Training and Mentorship

## LANGUAGES

English Native

Spanish Intermediate

## MY CAREER



● Senior Product Manager at Tech Innovators LLC (6.4 Years)

● Product Manager at Digital Solutions Group (4.5 Years)

● Junior Product Manager at Innovative Education Systems (1.3 Years)

**Coursework:** Management Principles, Marketing Strategies, Financial Analysis, Consumer Behavior

## CERTIFICATIONS

- Certified Scrum Product Owner (CSPO) 📅 2021
- Project Management Professional (PMP) 📅 2020

## TECHNICAL SKILLS

- **Project Management Tools:** JIRA, Trello, Asana
- **Communication Tools:** Slack, Microsoft Teams, Zoom
- **Development Languages:** JavaScript, Python, SQL
- **Frameworks and Libraries:** React, Angular, Django
- **Data Analysis Tools:** Tableau, Google Analytics, Excel
- **CRM Software:** Salesforce, HubSpot, Pipedrive
- **Cloud Platforms:** AWS, Azure, Google Cloud
- **Design Tools:** Adobe Creative Suite, Figma, Sketch
- **Database Management:** MongoDB, PostgreSQL, MySQL
- **Collaboration Platforms:** GitHub, Bitbucket, GitLab

## PROFESSIONAL AFFILIATIONS

- Active member of the Product Management Association, engaging with experts to share knowledge.
- Volunteer mentor within local STEM programs, aiding young learners in pursuing tech careers.

## ADDITIONAL INFORMATION

**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

AVAILABLE ON REQUEST