



Emily Johnson

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SUMMARY

Dynamic product management leader with over 11 years' experience driving product strategy and execution within B2B SaaS environments. Proven track record enhancing customer value and driving revenue through innovative solutions. Spearhead teams focused on accountability and quality, ensuring that product launches translate strategy into impactful results. As a low-ego, high-ownership leader, collaboration among cross-functional departments becomes second nature. Establishing key performance indicators fosters continuous improvement. Depth in EdTech lends unique insights to create transformative learning platforms.

EXPERIENCE

Senior Product Manager

January 2020 - Present

Tech Innovators LLC

Chicago, IL

Oversee product strategy for complex SaaS platform, aligning it with market needs and business goals. Foster strong partnerships across Engineering, Sales, and Customer Success to enhance product adoption and growth. Develop key performance indicators guiding ongoing improvements and product evolution.

- Lead product roadmap alignment with organizational objectives and industry trends.
- Collaborate with multi-disciplinary teams to maximize user engagement and satisfaction.
- Implement metrics to assess product success, shaping future enhancements.

Product Manager

June 2015 - December 2019

Digital Solutions Group

Naperville, IL

Crafted product strategies enhancing visibility and user interaction. Collaborated closely with marketing teams resulting in robust go-to-market initiatives. Demonstrated strong project management skills throughout the product lifecycle from conception to launch.

- Achieved substantial increases in customer engagement by creatively utilizing market insights.
- Worked effectively within project timelines while ensuring feature delivery met set quality benchmarks.
- Facilitated cross-team communication paving pathways for smoother operations.

Junior Product Manager

January 2014 - May 2015

Innovative Education Systems

Aurora, IL

Contributed to developing tailored educational technology solutions, swiftly adapting roadmaps based on market research and customer feedback. Strengthened capacity to deliver relevant software features, promoting substantial improvements in customer utilization.

- Supported senior team members in crafting evolving product roadmaps grounded in market realities.
- Leverage analytics identifying key user feedback points, shaping continual development efforts.
- Engaged collaboratively with engineering teams ensuring precise feature rollouts aligned with stakeholder expectations.

LEADERSHIP & AWARDS

- Recognized as Employee of the Month at Tech Innovators LLC for exemplary customer-focused initiatives.
- Received the Product Leadership Award from Digital Solutions Group for outstanding contributions to product adoption.

EDUCATION

Bachelor's Degree in Business Administration

2013

University of Illinois GPA: 3.8

Champaign, IL

Coursework: Management Principles, Marketing Strategies, Financial Analysis, Consumer Behavior

CERTIFICATIONS

- Certified Scrum Product Owner (CSPO) 📅 2021
- Project Management Professional (PMP) 📅 2020

TECHNICAL SKILLS

- **Project Management Tools:** JIRA, Trello, Asana
- **Communication Tools:** Slack, Microsoft Teams, Zoom

- **Development Languages:** JavaScript, Python, SQL
- **Frameworks and Libraries:** React, Angular, Django
- **Data Analysis Tools:** Tableau, Google Analytics, Excel
- **CRM Software:** Salesforce, HubSpot, Pipedrive
- **Cloud Platforms:** AWS, Azure, Google Cloud
- **Design Tools:** Adobe Creative Suite, Figma, Sketch
- **Database Management:** MongoDB, PostgreSQL, MySQL
- **Collaboration Platforms:** GitHub, Bitbucket, GitLab

SKILLS

- Product Strategy
- Cross-Functional Leadership
- SaaS Product Development
- Market Analysis
- Agile Methodologies
- Customer Value Creation
- Roadmap Planning
- Team Building
- Stakeholder Engagement
- Data Analytics
- Executive Communication
- Problem-Solving
- Performance Metrics
- Revenue Growth
- User Experience Design
- Training and Mentorship

PROFESSIONAL AFFILIATIONS

- Active member of the Product Management Association, engaging with experts to share knowledge.
- Volunteer mentor within local STEM programs, aiding young learners in pursuing tech careers.

LANGUAGES

- English (Native)
- Spanish (Intermediate)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST