

# Emily Johnson

(217) 555-1234 ✉ emily.johnson@example.com

🌐 linkedin.com/in/emilyjohnson 📍 123 Maple Street, Springfield, IL 62704



## SUMMARY

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Results-driven Senior Product Manager with over 6 years of experience steering product development initiatives in the SaaS industry. Proven track record in leveraging data analytics to enhance product performance and drive effective business strategies. Expert at collaborating with cross-functional teams, delivering scalable software solutions while ensuring alignment among stakeholders. Skilled in formulating ambitious roadmaps that connect high-level business objectives with practical requirements. Passionate about addressing customer challenges through innovative solutions, continuously monitoring metrics for success.

## EXPERIENCE

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### Senior Product Manager

January 2021 - Present

Tech Innovations LLC

Seattle, WA

Lead product discovery efforts by implementing qualitative and quantitative methods to assess customer needs. Collaborate intensively with engineering teams to clarify objectives and deliver on quality standards for scalability and reliability.

- Drive product strategy with evidence-based insights to fulfill customer demands.
- Build stakeholder engagement through strategic communication to enhance product adoption.
- Develop and execute product roadmaps that align with overall business goals.
- Track critical product metrics and collaborate with teams to establish OKR discussions.

### Product Manager

June 2018 - December 2020

Data Solutions Group

Austin, TX

Managed the entire product lifecycle from conception to launch for cloud-based solutions, utilizing data-driven approaches for informed decision-making and adjustments throughout the development process.

- Established key product metrics and led quarterly OKR meetings with relevant teams.
- Facilitated communication by simplifying complex technical concepts for non-tech stakeholders.
- Worked closely with design and engineering teams, aligning product features with market needs.
- Evaluated competitive products to identify opportunities for innovation and differentiation.

### Associate Product Manager

July 2016 - May 2018

Creative Tech Labs

Los Angeles, CA

Contributed to the development of product features through extensive market research and user testing. Collaborated effectively with cross-disciplinary teams to refine specifications and enhance user experiences based on feedback.

- Conducted market analysis for upcoming products to align innovation with user expectations.
- Partnered with developers to implement iterative changes leading to improved usability.
- Gathered user feedback, which informed key features for several successful product launches.
- Supported data collection and analysis to evaluate post-launch success metrics.

## LEADERSHIP & AWARDS

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- Excellence Award for Outstanding Performance in Product Development, 2022
- Leadership Recognition Award, 2021

## EDUCATION

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### Bachelor of Science in Computer Science

2016

University of Illinois GPA: 3.8

Champaign, IL

**Coursework:** Software Development, Data Structures, Algorithms, Cloud Computing

## CERTIFICATIONS

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- Certified Scrum Product Owner (CSPO) 📅 2020
- AWS Certified Solutions Architect 📅 2021

## TECHNICAL SKILLS

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- **Agile Methodologies:** Scrum
- **Data Analysis Tools:** Tableau, SQL, Excel
- **Project Management Software:** JIRA, Trello
- **Cloud Platforms:** AWS, Azure
- **Design Tools:** Figma, Adobe XD
- **Collaboration Tools:** Slack, Microsoft Teams
- **Version Control:** Git
- **Documentation Standards:** Markdown
- **Prototyping Tools:** InVision, Balsamiq
- **Database Systems:** MySQL, MongoDB

## SKILLS

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- Product Management
- Stakeholder Engagement
- Metric Tracking
- Market Research
- Data Analysis
- Roadmap Development
- Continuous Improvement
- Feedback Analysis
- Agile Methodologies
- Cross-Functional Collaboration
- Technical Documentation
- Quality Assurance
- Cloud Technologies
- User Experience Design
- Project Lifecycle Management

## PROFESSIONAL AFFILIATIONS

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- Member of the Product Management Association since 2019
- Volunteer Mentor for aspiring product managers through local tech community programs

## LANGUAGES

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- English (Native)
- Spanish (Intermediate)

## ADDITIONAL INFORMATION

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**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

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AVAILABLE ON REQUEST