



# Emily Johnson

## Senior Product Manager

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### SUMMARY

Results-driven Senior Product Manager with over 6 years of experience steering product development initiatives in the SaaS industry. Proven track record in leveraging data analytics to enhance product performance and drive effective business strategies. Expert at collaborating with cross-functional teams, delivering scalable software solutions while ensuring alignment among stakeholders. Skilled in formulating ambitious roadmaps that connect high-level business objectives with practical requirements. Passionate about addressing customer challenges through innovative solutions, continuously monitoring metrics for success.

### EXPERIENCE

#### Senior Product Manager

Tech Innovations LLC 📅 January 2021 - Present 📍 Seattle, WA

Lead product discovery efforts by implementing qualitative and quantitative methods to assess customer needs. Collaborate intensively with engineering teams to clarify objectives and deliver on quality standards for scalability and reliability.

- Drive product strategy with evidence-based insights to fulfill customer demands.
- Build stakeholder engagement through strategic communication to enhance product adoption.
- Develop and execute product roadmaps that align with overall business goals.
- Track critical product metrics and collaborate with teams to establish OKR discussions.

#### Product Manager

Data Solutions Group 📅 June 2018 - December 2020 📍 Austin, TX

Managed the entire product lifecycle from conception to launch for cloud-based solutions, utilizing data-driven approaches for informed decision-making and adjustments throughout the development process.

- Established key product metrics and led quarterly OKR meetings with relevant teams.
- Facilitated communication by simplifying complex technical concepts for non-tech stakeholders.
- Worked closely with design and engineering teams, aligning product features with market needs.
- Evaluated competitive products to identify opportunities for innovation and differentiation.

#### Associate Product Manager

Creative Tech Labs 📅 July 2016 - May 2018 📍 Los Angeles, CA

Contributed to the development of product features through extensive market research and user testing. Collaborated effectively with cross-disciplinary teams to refine specifications and enhance user experiences based on feedback.

- Conducted market analysis for upcoming products to align innovation with user expectations.
- Partnered with developers to implement iterative changes leading to improved usability.
- Gathered user feedback, which informed key features for several successful product launches.
- Supported data collection and analysis to evaluate post-launch success metrics.

### LEADERSHIP & AWARDS

- Excellence Award for Outstanding Performance in Product Development, 2022
- Leadership Recognition Award, 2021

### EDUCATION

#### Bachelor of Science in Computer Science

University of Illinois 🎓 GPA: 3.8 📅 2016 📍 Champaign, IL

**Coursework:** *Software Development, Data Structures, Algorithms, Cloud Computing*

### STRENGTHS



#### Innovative Problem Solver

Led brainstorming sessions that resulted in breakthrough solutions to complex project issues. Engaging team members in discussions sparked innovative solutions.



#### Effective Communicator

Streamlined communication between technical and non-technical teams, improving collaboration and minimizing misunderstandings. Colleagues often sought clarity on challenging topics.



#### Data-Driven Decision Maker

Utilized data analysis to interpret complex information into actionable strategies. Gained trust from management through insightful recommendations backed by solid research.



#### Strategic Planner

Developed comprehensive project roadmaps that balanced ambitious goals with achievable deadlines. Contributing writer to these plans helped ensure strategic alignment.



#### Collaborative Leader

Fostered a culture of collaboration by creating environments where team members felt comfortable sharing ideas. This approach connected various strengths across departments.

### SKILLS

Product Management

Data Analysis Agile Methodologies

Cloud Technologies

Stakeholder Engagement

Roadmap Development

Cross-Functional Collaboration

User Experience Design

Metric Tracking

Continuous Improvement

Technical Documentation

Project Lifecycle Management

Market Research

Feedback Analysis

Quality Assurance

## LANGUAGES

English Native

Spanish Intermediate

## MY CAREER



● Senior Product Manager at Tech Innovations LLC (5.4 Years)

● Product Manager at Data Solutions Group (2.5 Years)

● Associate Product Manager at Creative Tech Labs (1.8 Years)

## CERTIFICATIONS

- Certified Scrum Product Owner (CSPO) 📅 2020
- AWS Certified Solutions Architect 📅 2021

## TECHNICAL SKILLS

- **Agile Methodologies:** Scrum
- **Data Analysis Tools:** Tableau, SQL, Excel
- **Project Management Software:** JIRA, Trello
- **Cloud Platforms:** AWS, Azure
- **Design Tools:** Figma, Adobe XD
- **Collaboration Tools:** Slack, Microsoft Teams
- **Version Control:** Git
- **Documentation Standards:** Markdown
- **Prototyping Tools:** InVision, Balsamiq
- **Database Systems:** MySQL, MongoDB

## PROFESSIONAL AFFILIATIONS

- Member of the Product Management Association since 2019
- Volunteer Mentor for aspiring product managers through local tech community programs

## ADDITIONAL INFORMATION

**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

AVAILABLE ON REQUEST