

# Emily Johnson

## Senior Product Manager

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### SUMMARY

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Dynamic Senior Product Manager with over 6 years of experience in driving the development and implementation of data platforms. Proven track record of collaborating with cross-functional teams to meet and exceed business goals through data-driven strategies. Adept at translating complex user needs into actionable features, ensuring high user adoption and satisfaction. Most recently led strategic initiatives at Data Innovations Inc., aligning product roadmap with organizational objectives while understanding user needs across analytics and engineering teams. Excited about potential contributions to enhancing platform growth and user engagement at a forward-thinking company.

### EXPERIENCE

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#### Senior Product Manager

Data Innovations Inc. 📅 January 2022 - Present 📍 San Francisco, CA

Lead the development and execution of strategic initiatives for data platforms, ensuring alignment with organizational goals and enhancing user experience.

- Collaborate with engineering and analytics teams to gather requirements and prioritize features based on user feedback.
- Define and maintain the product roadmap, focusing on delivering measurable value through user-centric design.
- Drive platform enhancements that align with user needs and business priorities, enhancing overall usage and satisfaction.

#### Product Manager

Tech Solutions LLC 📅 June 2019 - December 2021 📍 Austin, TX

Drove product strategy and execution for various data products while optimizing user experience and stakeholder engagement.

- Conducted market research to inform product development aimed at aligning offerings with actual user needs.
- Implemented user-centered designs that significantly increased platform adoption among target demographics.
- Facilitated cross-functional meetings to communicate user stories effectively, reflecting real user pain points.

#### Associate Product Manager

Analytics Corp. 📅 July 2016 - May 2019 📍 New York, NY

Assisted in managing the full product lifecycle of data analytics tools, focusing on enhancing user experience and feature set.

- Engaged with users regularly to collect insights that directly influenced product iterations and improvements.
- Supported cross-functional teams in launching key product initiatives and achieving targeted performance indicators.
- Contributed to defining acceptance criteria that connect business intent with technical execution, streamlining processes.

### LEADERSHIP & AWARDS

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- Recipient of Company Excellence Award for outstanding leadership in developing innovative data solutions.
- Recognized as Top Performer in Product Management for two consecutive years at Tech Solutions LLC.

### EDUCATION

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#### Bachelor's Degree in Information Systems

University of Washington 🎓 GPA: 3.8 📅 2016 📍 Seattle, WA

**Coursework:** Data Structures, Database Management, Software Engineering, Business Intelligence

### CERTIFICATIONS

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- Certified Scrum Product Owner (CSPO) 📅 2021
- Product Management Professional Certification 📅 2020

### TECHNICAL SKILLS

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- **Project Management Tools:** JIRA, Asana, Trello
- **Data Analysis Tools:** Tableau, SQL, Excel
- **Collaboration Tools:** Slack, Microsoft Teams, Zoom
- **Testing Frameworks:** Selenium, JUnit, Postman
- **Development Methodologies:** Agile, Waterfall, Lean
- **Design Tools:** Figma, Adobe XD, Sketch
- **Reporting Tools:** Google Analytics, Mixpanel, Power BI

- **Customer Feedback Tools:** SurveyMonkey, Typeform, Qualtrics
- **Data Management Platforms:** AWS, Google Cloud, Azure
- **Programming Languages:** Python, Java, R

**SKILLS**

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- Product Management
- Data Analysis
- User Experience Design
- Agile Methodologies
- Cross-Functional Collaboration
- Roadmap Development
- Market Research
- Stakeholder Engagement
- User Story Development
- Quantitative Analysis
- Team Leadership
- Feature Prioritization
- Customer Insights
- Platform Adoption
- Strategic Initiatives

**PROFESSIONAL AFFILIATIONS**

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- Member of Product Management Association, actively participating in knowledge-sharing sessions and workshops.
- Volunteer mentor for aspiring product managers, helping them develop crucial industry skills.

**LANGUAGES**

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- English (Native)
- Spanish (Proficient)

**ADDITIONAL INFORMATION**

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**Work Status** : Authorized to work in United States. No sponsorship required.

**REFERENCES**

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AVAILABLE ON REQUEST