



# Priya Walker

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## SUMMARY

Creative Senior UI Designer with over 5 years of experience in developing compelling user interfaces for web and mobile applications. Expertise in leveraging modern design principles and AI-enabled tools to enhance user experience and achieve business goals. Proven track record in collaborating with cross-functional teams to deliver high-quality design solutions that meet client expectations. Adept at overseeing design systems and style guides while continuously seeking opportunities for professional growth. Eager to contribute skills and knowledge, fostering innovation and user-centric designs.

## EXPERIENCE

**Senior UI Designer** January 2023 - Present  
BrightWave Solutions Chicago, IL

Lead user interface design efforts for web and mobile projects in a fast-paced environment focused on delivering high-quality designs. Collaborate with product managers, developers, and stakeholders to craft solutions aligned with business needs and user priorities.

- Led design of user interfaces for diverse applications, ensuring consistency with branding and user accessibility standards.
- Collaborated with multidisciplinary teams to refine requirements, ultimately enhancing design quality.
- Developed comprehensive UI style guides that streamlined processes and maintained project integrity.
- Conducted design reviews, providing actionable feedback and encouraging innovative thought among team members.
- Utilized AI design tools to accelerate prototyping functions, yielding quicker turnaround times on projects.
- Mentored a team of junior designers, sharing critical insights that fostered collaborative growth.

**UI Designer** June 2020 - December 2022  
Web Innovations Inc. Chicago, IL

Contributed to e-commerce platform projects through rigorous UI design aimed at improving customer interaction and sales conversion. Collaborated cross-functionally to ensure cohesive project delivery within projected timelines.

- Created engaging UI concepts that significantly improved user satisfaction and engagement for numerous platforms.
- Performed extensive user research and usability studies to inform and adapt design decisions based on data-driven insights.
- Worked closely with teams to successfully deliver projects on schedule, earning client commendations.
- Introduced new design software that enhanced workflow efficiency and decreased design time by significant margins.
- Effectively presented design ideas to stakeholders, clearly articulating rationale and anticipated benefits.
- Engaged in continuous learning workshops, remaining abreast of industry best practices and changing technologies.

**Junior UI Designer** August 2018 - May 2020  
Design Hub Studio Chicago, IL

Supported various client projects focusing on visual aspects of web applications. Worked collaboratively during brainstorming sessions to develop cutting-edge designs and carry out competitor analysis.

- Contributed to UI designs, enhancing functionality and aesthetic appeal across several platforms.
- Participated in collaborative sessions that generated impactful design ideas, balancing functional requirements with creative vision.
- Generated wireframes and prototypes while closely coordinating the integration of technical specifications.
- Established documentation protocols for developers, facilitating smoother transitions from design concepts to implementation.
- Analyzed competitors' designs and trends, offering insightful suggestions for continuous improvements.
- Actively contributed insights during team discussions, rallying collective focus on achieving project goals.

## LEADERSHIP & AWARDS

- Dean's List, University of Illinois Chicago - 2018, 2019
- Best UI Design Award, BrightWave Solutions - 2024

## EDUCATION

**Bachelor of Fine Arts in Graphic Design** 2020  
University of Illinois Chicago GPA: 3.7 Chicago, IL

**Coursework:** *Typography, User Experience, Digital Media, Design Principles*

## CERTIFICATIONS

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- Certified User Experience Designer (CXD) 📅 2022
- Adobe Certified Expert (ACE) 📅 2021

## TECHNICAL SKILLS

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- **Design Software:** Adobe Photoshop, Adobe Illustrator, Figma
- **Prototyping Tools:** Sketch, InVision, Marvel
- **Development Technologies:** HTML, CSS, JavaScript
- **Collaboration Tools:** Slack, Trello, Asana
- **Usability Testing Methods:** A/B Testing, Surveys, User Interviews
- **Responsive Frameworks:** Bootstrap, Foundation, Materialize
- **User Research Techniques:** Competitive Analysis, Personas, Journey Mapping
- **Accessibility Standards:** WCAG, ADA Compliance, ARIA
- **Version Control Systems:** Git, GitHub, Bitbucket
- **Design Systems Approach:** Atomic Design, Style Guides, Brand Guidelines

## SKILLS

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- UI Design
- Adobe Creative Suite
- Usability Testing
- Typography
- Prototyping
- Figma
- Responsive Design
- Color Theory
- User Research
- AI Design Tools
- Wireframing
- Visual Communication
- Design Systems
- Collaboration
- Mockups

## PROFESSIONAL AFFILIATIONS

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- Member of Chicago UX Professionals
- Volunteer Designer at Design for Good

## LANGUAGES

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- English (Native)
- Spanish (Intermediate)

## ADDITIONAL INFORMATION

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**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

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AVAILABLE ON REQUEST