

# Danna Villegas

## Senior UX Designer

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### STRENGTHS

- Effective Collaboration**  
Built strong partnerships with traders and engineers, ensuring shared goals drove design innovation.
- User-Centered Design**  
Streamlined product feedback loops, placing user needs at forefront of design processes.
- Analytical Problem Solving**  
Utilized data-driven insights to inform design adjustments, enhancing product usability significantly.
- Mentoring and Development**  
Guided junior designers, promoting skills growth and fostering a supportive team culture.
- Strategic Decision-Making**  
Prioritized project demands accurately, aligning design focus with organizational goals.

### SKILLS

Figma   User Research  
Usability Testing   Prototyping  
Design Systems  
AI-Assisted Design  
Communication   Collaboration

### LANGUAGES

English Native  
Spanish Proficient

### SUMMARY

Experienced Senior UX Designer with over 8 years in crafting user interfaces for complex systems within financial technology. Track record of leading design projects from inception through implementation, enhancing user experiences in high-stakes environments. Proficient in using Figma and AI-assisted design workflows to develop intuitive designs that fulfill both user needs and business objectives. Strong communicator skilled in collaborating with traders, synthesizing user feedback into actionable designs. Adept at establishing coherent design languages that support seamless integration between applications, ensuring consistency and optimizing user interactions.

### EXPERIENCE

#### Senior UX Designer

Innovative Tech Solutions   January 2021 – Present   Chicago, IL

Oversaw the end-to-end design process across multiple financial applications, focusing on improving user satisfaction through strategic design principles. Led collaboration efforts with cross-functional teams to enhance UI architectures, significantly reducing user errors.

- Enhanced the visibility of vital information within trading applications, resulting in more efficient decision-making.
- Conducted comprehensive user research and usability testing, translating insights into practical design updates aligned with trader workflows.
- Mentored junior designers, fostering creativity and continuous improvement in design methodologies.
- Developed and maintained a cohesive design language that ensured consistency across all applications.
- Managed project timelines effectively, delivering high-quality artifacts to stakeholders promptly.
- Proactively identified opportunities for UX enhancements in a fast-paced environment.

#### UX Designer

Creative Solutions Group   March 2018 – December 2020   Chicago, IL

Contributed to designing and launching high-fidelity prototypes for algorithmic trading platforms, emphasizing streamlined user engagement.

- Collaborated closely with developers ensuring designs were technically feasible, achieving optimized performance metrics.
- Spearheaded usability testing initiatives, refining designs based on trader feedback for improved operational efficiency.
- Established documentation practices for specifications, facilitating smooth transitions between design and engineering teams.
- Actively promoted accessibility standards, creating inclusive and usable designs for diverse user demographics.
- Applied AI-assisted design tools, allowing for accelerated prototyping cycles.
- Maintained a robust feedback loop with users, driving iterative design enhancements throughout development.

#### Junior UX Designer

Tech Innovations Inc.   June 2016 – February 2018   Chicago, IL

Supported the design and development of user-friendly interfaces across various fintech applications, prioritizing quality and user satisfaction.

- Assisted with user research, contributing insights that guided significant design decisions.
- Engaged in creation of wireframes and interactive prototypes, leading successful user testing outcomes.
- Provided constructive feedback during design critiques, aiding in the enhancement of overall design quality.
- Invested in ongoing learning of new design tools, upskilling within team dynamics.
- Helped implement design systems, ensuring visual coherence across products.

## MY CAREER

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- Senior UX Designer at Innovative Tech Solutions (5.4 Years)
- UX Designer at Creative Solutions Group (2.8 Years)
- Junior UX Designer at Tech Innovations Inc. (1.7 Years)

- Excelled in collaboration, working alongside senior designers to refine interface solutions.

## LEADERSHIP & AWARDS

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- Dean's List, University of Illinois, 2015
- Best Design Project, University of Illinois, 2016

## EDUCATION

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### Bachelor's Degree in Graphic Design

University of Illinois 🎓 GPA: 3.9 📅 2016 📍 Champaign, IL

**Coursework:** *Graphic Design Theory, User-Centered Design, Interactive Media, Visual Communication*

## CERTIFICATIONS

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- Certified UX Designer 📅 2025
- Advanced Figma Skills 📅 2025

## TECHNICAL SKILLS

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- **Design Tools:** Figma, Sketch, Adobe XD
- **Prototyping Tools:** InVision, Marvel, Axure RP
- **Research Methods:** User Interviews, Usability Testing, A/B Testing
- **Development Languages:** HTML, CSS, JavaScript
- **Agile Methodologies:** Scrum, Kanban, Lean UX
- **Accessibility Standards:** WCAG, ARIA, ADA compliance
- **Project Management Tools:** JIRA, Trello, Asana
- **Feedback Tools:** Hotjar, Crazy Egg, Feedbackify
- **Database Management:** MySQL, MongoDB, Firebase
- **Analytics Tools:** Google Analytics, Mixpanel, Tableau

## PROFESSIONAL AFFILIATIONS

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- Member, Chicago UX Design Meetup
- Volunteer Mentor, Women in Tech Chicago

## ADDITIONAL INFORMATION

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**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

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AVAILABLE ON REQUEST