

# Autumn Wise

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## SUMMARY

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Creative and detail-oriented Senior Visual Designer with over 6 years of experience in designing impactful user interfaces for digital products. Proven ability to lead large-scale visual design initiatives from concept to execution, ensuring alignment with user needs and business objectives. Expertise in Figma, Adobe Creative Suite, and design systems, with a strong portfolio showcasing polished digital work. Committed to continuous improvement of user experiences through innovative design solutions and collaboration with cross-functional teams.

## EXPERIENCE

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### Senior Visual Designer

January 2021 - Present

Digital Creations

Chicago, IL

Lead designer driving the quality of major digital projects, enhancing user engagement, and collaborating with cross-functional teams.

- Spearheaded visual design efforts for key product features that significantly boosted user interaction and satisfaction.
- Developed high-fidelity UI designs and prototypes aligning with user journeys, which streamlined development cycles.
- Collaborated closely with product managers and engineers, interpreting complex requirements into simple, intuitive interface designs.
- Contributed to establishing and maintaining a comprehensive design system across multiple platforms, ensuring uniformity.
- Conducted thorough design reviews and quality assurance processes, upholding exceptional visual standards throughout development.
- Proactively researched industry trends to implement innovative practices, raising the standard of digital user experiences.

### Visual Designer

June 2018 - December 2020

Creative Studio

Chicago, IL

Facilitated user-centered design processes, focusing on improving interaction through well-crafted visual elements in software products.

- Designed intuitive user interfaces integrating principles like typography and color theory, enhancing overall usability.
- Managed design workflows from ideation through final deliverables, ensuring adherence to brand guidelines informed by user insights.
- Created modular UI components and documentation that improved clarity during design handoffs between teams.
- Conducted rigorous user testing sessions, leading adjustments based on feedback, resulting in measurable improvements in usability.
- Engaged in collaborative workshops that fostered creative innovation in the product design process.
- Produced comprehensive design specifications and mockups to ensure clear communication across all project stakeholders.

### Junior Visual Designer

August 2016 - May 2018

Design Innovations

Chicago, IL

Supported design team in creating compelling user-focused visual assets while contributing to various stages of product development.

- Assisted senior designers in crafting visual materials for web and mobile applications, meeting project timelines efficiently.
- Developed prototypes and mockups that communicated design ideas effectively among clients and internal teams.
- Maintained a systematic design library, promoting accessibility to design assets across projects.
- Researched emerging design trends, applying findings to enhance ongoing projects creatively.
- Collaborated with developers during the implementation phase, ensuring fidelity to design specifications.
- Participated in client presentations, clarifying design choices rooted in principles centered on the user.

## LEADERSHIP & AWARDS

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- 2026 UX Design Competition Winner
- Best Digital Design at Chicago Design Awards 2025

## EDUCATION

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### Bachelor's Degree in Graphic Design

2016

University of Illinois at Chicago GPA: 3.7

Chicago, IL

**Coursework:** User Interface Design, Typography, Color Theory, User Research

## CERTIFICATIONS

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- Certified User Experience Designer 📅 2026
- Figma Certification 📅 2026

## TECHNICAL SKILLS

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- **Design Tools:** Figma, Adobe XD, Sketch
- **Prototyping Tools:** InVision, Axure, Principle
- **Design Systems:** Carbon, Material Design, Ant Design
- **Testing Tools:** UsabilityHub, Lookback, Hotjar
- **Project Management Tools:** Trello, Asana, Jira
- **Communication Platforms:** Slack, Microsoft Teams, Zoom
- **Version Control:** Abstract, GitHub, Bitbucket
- **Collaboration Tools:** Miro, Whimsical, Zeplin
- **Web Technologies:** HTML, CSS, JavaScript
- **Analytics Tools:** Google Analytics, Mixpanel, Heap

## SKILLS

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- Figma
- Adobe Creative Suite
- User Interface Design
- Visual Design Principles
- Design Systems
- Prototyping
- User Research
- Typography
- Collaboration
- Design Specs
- Visual Creativity
- High-Fidelity Mockups
- UI Design Patterns
- Motion Design
- Accessibility Standards

## PROFESSIONAL AFFILIATIONS

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- Chicago Design Community Member
- American Institute of Graphic Arts (AIGA) Volunteer

## LANGUAGES

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- English (Native)
- Spanish (Intermediate)

## ADDITIONAL INFORMATION

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**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

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AVAILABLE ON REQUEST