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# Linh Wiggins

Sr. Merchandiser

AUGUST 08, 2026

Hiring Manager  
Innovative Footwear Co.  
Remote - US

Dear Hiring Manager,

I am thrilled to apply for the Sr. Merchandiser position at Innovative Footwear Co., an opportunity that excites me profoundly since aligning my skills and aspirations with this esteemed organization feels like a perfect combination.

Having accumulated over seven years in footwear merchandising, I believe my experience resonates well with your specific needs, especially in executing seasonal directives and collaborating with cross-functional teams, a true testament to my adaptability in fast-paced environments.

While my journey has not been without bumps, indeed moments of uncertainty have shaped my growth, each challenge has only strengthened my resolve, illustrating how I thrive under pressure as I lead diverse teams to achieve ambitious financial goals.

I take immense pride in crafting compelling product assortments, engaging with stakeholders meaningfully, and my efforts recently improved sales by 15 percent, a feat reflecting both teamwork and a commitment to excellence.

With a persistent focus on data-driven insights, I strive to create innovative strategies, ensuring product availability aligns precisely with market trends, enhancing inventory management across various categories and reducing markdowns effectively.

Thank you for considering my application.

Sincerely,

*Linh Wiggins*

**Linh Wiggins**