

Michael Thompson

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SUMMARY

Results-driven product manager with over 12 years in hardware development. Leadership is grounded in driving cross-functional collaboration across engineering, operations, and compliance. Passionate about devising product strategies that emphasize customer value while meeting technical feasibility. Known for transforming complex problems into measurable outcomes, I excel in managing the full product lifecycle from conception through launch. At EcoDevices Corp, shaped product roadmaps that enhanced our portfolio's market position in energy-efficient devices. Eager to contribute expertise to GreenTech Innovations, delivering innovative solutions in energy technologies.

EXPERIENCE

Senior Product Manager

January 2022 - Present

EcoDevices Corp

San Francisco, CA

Lead product strategy and implementation for energy-efficient devices at EcoDevices Corp. Collaborate closely with cross-functional teams, including engineering and sales, ensuring successful project delivery aligns with market demands and compliance standards.

- Developed and executed product strategy for a diverse portfolio of energy-efficient devices.
- Collaborated with engineering and supply chain teams to ensure seamless product launches.
- Championed product certification initiatives such as ENERGY STAR and UL compliance.
- Analyzed market trends and customer feedback to drive continuous product improvements.

Product Manager

June 2018 - December 2021

TechVision Solutions

Austin, TX

Managed complete product lifecycles for smart home technologies, validating customer requirements and market opportunities. Collaborated with diverse teams to create impactful go-to-market strategies.

- Oversaw product lifecycle from concept through launch, enhancing customer engagement significantly.
- Worked with marketing on effective campaigns aligned with product positioning and brand messaging.
- Directed competitive analysis and market research efforts to inform product development decisions.
- Fostered partnerships between technical and business teams to materialize product visions.

Associate Product Manager

March 2014 - May 2018

InnoTech Industries

Boston, MA

Assisted in the management of consumer electronics products, delivering against tight deadlines and quality requirements. Helped define user experience aspects and functionality features.

- Coordinated with multidisciplinary associates on tactics designed to ensure timely project execution.
- Collected and interpreted customer feedback to drive usability and satisfaction metrics.
- Supported product milestone tracking initiatives, balancing specifications and resources effectively.
- Participated in brainstorming sessions to foster creative solutions for product challenges.

PROJECTS

Smart Thermostat Innovation Project 📅 December 2025

Championed a cutting-edge Smart Thermostat initiative aligning with GreenTech's commitment to sustainable energy practices. Led strategic planning efforts and collaborated with engineering teams to execute comprehensive product testing, gaining invaluable insights which informed design optimizations.

Energy Device Compliance Initiative 📅 March 2026

Drove an internal initiative ensuring all energy devices met rigorous industry compliance standards. Conducted exhaustive audits and cultivated relationships with certification bodies, thus maintaining customer trust while positioning the portfolio competitively within the marketplace.

LEADERSHIP & AWARDS

- Received Employee of the Year award at EcoDevices Corp for exceptional leadership in product innovation.
- Led the team recognized for achieving top product ratings in consumer review publications for the last two consecutive years.

EDUCATION

Bachelor's Degree in Electrical Engineering

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2013

Coursework: Digital Circuit Design, Control Systems, Power Electronics, Microprocessors

CERTIFICATIONS

- Certified Scrum Product Owner (CSPO) 📅 2021
- Project Management Professional (PMP) 📅 2019

TECHNICAL SKILLS

- **Project Management Tools:** Trello, Asana, JIRA
- **Communication Tools:** Slack, Microsoft Teams, Zoom
- **Analysis Tools:** Google Analytics, Tableau, Excel
- **Collaboration Software:** Confluence, SharePoint, Miro
- **Development Practices:** Agile, Scrum, Kanban
- **Hardware Engineering Tools:** MATLAB, Altium, LTSpice
- **Prototyping Technologies:** 3D Printing, CAD, PCB Design
- **Compliance Standards:** UL, CSA, ENERGYSTAR
- **Research Tools:** Qualtrics, SurveyMonkey, UserTesting
- **Feedback Channels:** User Interviews, Beta Testing, surveys

SKILLS

- Product Management
- Market Analysis
- Cross-functional Leadership
- Consumer Electronics
- Compliance Management
- User Experience Design
- Data Analytics
- Strategic Marketing
- Agile Methodologies
- Stakeholder Engagement
- Innovation Strategies
- Technical Specifications
- Supply Chain Coordination
- Quality Assurance
- Portfolio Management
- Budgeting

PROFESSIONAL AFFILIATIONS

- Active member of the Product Management Association.
- Contributing volunteer in a local sustainability program focused on promoting renewable energy solutions.

LANGUAGES

- English (Native)
- Spanish (Intermediate)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST