

Alessandra Bennett

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SUMMARY

Dynamic and innovative UI/UX Designer with over five years of experience focusing on automotive display applications. Expertise in designing user-centered solutions that elevate product functionality and enhance user experiences. Proven ability in conducting extensive research, usability testing, and applying contemporary design trends to meet customer needs. Collaborates effectively with cross-functional teams to develop comprehensive UI/UX roadmaps, ensuring designs align with strategic business goals. Eager to contribute to a forward-thinking organization, crafting impactful visual designs that resonate with users and marketing objectives.

EXPERIENCE

UI/UX Designer January 2022 - Present
Innovatech Design Solutions *Chicago, IL*

Responsible for leading UI/UX design initiatives focused on automotive display projects. Engages in all stages from concept through delivery, collaborating directly with product teams to ensure seamless integration of user feedback into the design process.

- Developed foundational experience and navigation concepts for automotive displays, enhancing interaction effectiveness.
- Collaborated with product teams on UI/UX roadmaps, ensuring alignment with both business objectives and customer expectations.
- Conducted user research and usability tests, yielding insights that improved user satisfaction scores significantly.
- Created detailed informational architectures for new UI/UX projects, optimizing how users navigate products.
- Supported innovation strategies by integrating emerging design practices into existing user frameworks.
- Worked with ergonomics specialists to validate that designs fulfill industry standards and consumer needs.

Junior UI/UX Designer June 2020 - December 2021
Design Innovators *Chicago, IL*

Played a key role as a Junior UI/UX Designer, working under senior supervision to develop user interfaces and improve usability across multiple client projects.

- Assisted in creating UI components and implementing design for automotive-related client projects tailored to user profiles.
- Conducted in-depth user research and usability tests, generating actionable insights that shaped iterative design processes.
- Produced wireframes and prototypes using Figma and Adobe XD, facilitating stakeholder reviews and constructive feedback loops.
- Maintained up-to-date awareness of emerging UI/UX trends, applying best practices to drive superior project results.
- Collaborated with diverse teams to incorporate user feedback into practical design solutions.
- Documented systematic design procedures and created design systems for ongoing team reference.

UI/UX Intern June 2019 - August 2019
Tech Solutions Co. *Chicago, IL*

As an intern, contributed actively to user research initiatives within the tech sector, immediately supporting user interface enhancements based on gathered insights.

- Engaged in user research activities to gather essential data aimed at improving web application interfaces.
- Contributed to the drafting of wireframes and mockups for various projects, emphasizing user experience diversity.
- Coordinated closely with senior designers, refining usability features according to tailored user feedback.
- Gained hands-on experience with Sketch, InVision, and testing methodologies significant to user engagement.
- Participated in brainstorming sessions with the design team, sharing creative ideas that sparked innovative solutions.
- Documented design workflows and user pathways, assisting in efficient handoffs to development teams.

LEADERSHIP & AWARDS

- Recipient of the 'Outstanding Young Designer Award' at the Chicago Design Showcase, recognizing excellence in UI/UX innovation.
- Graduated with Honors from the University of Chicago, acknowledged for exceptional academic performance and contributions to design projects.

EDUCATION

Bachelor's Degree in Graphic Design 2026
University of Chicago GPA: 3.9 *Chicago, IL*

Coursework: User Experience Design, Interaction Design, Visual Communication, Design Theory

CERTIFICATIONS

- Certified UX Designer 📅 2026
- Adobe Certified Expert (ACE) 📅 2026

TECHNICAL SKILLS

- **Research Tools:** SurveyMonkey, UserTesting, DScout
- **Design Tools:** Sketch, Figma, Adobe XD
- **Prototyping Tools:** InVision, Axure RP, Marvel App
- **User Interview Techniques:** Interviews, Focus Groups, A/B Testing
- **Testing Methodologies:** Heuristic Evaluation, Usability Testing, Beta Testing
- **Development Frameworks:** HTML, CSS, JavaScript
- **Agile Methodologies:** Scrum, Kanban, Lean
- **Project Management Tools:** Trello, JIRA, Asana
- **Collaboration Platforms:** Slack, Microsoft Teams, Zoom
- **Documentation Tools:** Confluence, Google Docs, Notion

SKILLS

- User Interface Design
- User Experience Research
- Prototyping
- Wireframing
- Adobe Creative Suite
- Figma
- Usability Testing
- Information Architecture
- Design Systems
- Cross-Functional Collaboration
- Ergonomic Design
- Visual Design Principles
- Customer Journey Mapping
- Interaction Design
- Concept Development

PROFESSIONAL AFFILIATIONS

- Member of the American Institute of Graphic Arts (AIGA), engaged in efforts to promote professional growth and community collaboration.
- Active contributor in local UI/UX meetups, sharing knowledge and staying updated on best practices within the design field.

LANGUAGES

- English (Native)
- Spanish (Intermediate)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST