

# Madelyn Rocha

(313) 555-0198 ✉ madelyn.rocha@example.com [🌐 linkedin.com/in/madelynrocha](https://www.linkedin.com/in/madelynrocha) 📍 123 Maple Street, Detroit, MI 48226

## SUMMARY

Detailed financial analyst passionate about numbers and data. Experienced in cash management and data analysis with a proven track record of producing actionable insights. Collaboration is key; consistently working with teams across departments has led to improved operations at various organizations. Strong communication abilities further facilitate understanding within groups. Prepared presentations offering analytical findings, which enhanced decision-making processes. Committed to personal and professional growth through hands-on experience. Excited to apply this combined knowledge in a position that fosters innovation and collaborative success.

## EDUCATION

### Bachelor's Degree in Finance

2025

University of Michigan GPA: 3.8

Ann Arbor, MI

**Coursework:** Financial Analysis, Investment Strategies, Quantitative Methods, Business Economics

## TECHNICAL SKILLS

- **Data Analysis Tools:** R, Python, SQL
- **Office Software:** Excel, Word, PowerPoint
- **Financial Modeling:** Excel, Google Sheets, Tableau
- **Database Management:** SQL Server, MySQL, Oracle
- **Project Management Tools:** Trello, Asana, Monday.com
- **Statistical Analysis:** SAS, SPSS, Minitab
- **Reporting Tools:** Tableau, Microsoft Power BI, Google Data Studio
- **Collaboration Platforms:** Slack, Microsoft Teams, Zoom
- **Version Control Systems:** GitHub, Bitbucket, GitLab
- **Communication Tools:** Microsoft Outlook, Gmail, ChatGPT

## SKILLS

- Data Analysis
- Communication
- Research
- Bridge Building
- Excel
- Time Management
- Critical Thinking
- Agility
- PowerPoint
- Collaboration
- Problem Solving
- Insight Development
- Financial Reporting
- Presentation Design
- Quantitative Analysis
- Project Management

## EXPERIENCE

### Junior Financial Analyst

January 2025 - Present

FinTech Innovations

Ann Arbor, MI

As a Junior Financial Analyst, responsibilities include data mining, reporting, and communication across teams. This role supports overall cash management process improvements through detailed analysis.

- Conduct data analysis influencing cash management strategies.
- Collaborate proactively with cross-departmental teams enhancing operational efficiency.
- Prepare presentations for leadership displaying critical analytics that inform decisions.
- Identify workflow gaps and execute solutions boosting accuracy in financial reporting.

### Financial Analysis Intern

June 2024 - December 2024

Greenwood Financial Group

Grand Rapids, MI

Interning at Greenwood offered exposure to transaction-focused analysis including ATM and card services. Engaged deeply with the finance team, fostering robust discussion surrounding analyses.

- Analyzed transactional data for various services reducing identified risks effectively.
- Supported reporting practices enabling transparency and informed decision-making.
- Attended regular meetings collaborating with team leads sharing progress and results.
- Built strong relationships within finance department contributing positively towards project goals.

### Academic Research

September 2023 - April 2024

University Project

Remote

Evaluating financial models in an academic setting allowed for deep context theory and application fusion, driving innovative suggestions backed by research.

- Conducted thorough literature reviews synthesizing extensive data sets into viable conclusions.
- Led collaborative efforts pinpointing effective finance strategies fuelled by analysis.
- Presented complex findings confirming contributions after assessments to professors.
- Engaged peers discussing methodology effects and adjusting for maximal relevance.

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## LEADERSHIP & AWARDS

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- Received Best Analytical Presentation Award at University Finance Development Fund
- Awarded Dean's List for Academic Excellence, University of Michigan

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## CERTIFICATIONS

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- Financial Analyst Certification 📅 2025
- Introduction to Data Analytics 📅 2026

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## PROFESSIONAL AFFILIATIONS

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- Active Member of Finance Club, University of Michigan
- Volunteer Tax Assistant at United Way Financial Assistance Program

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## LANGUAGES

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- English (Native) • Spanish (Proficient)

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## ADDITIONAL INFORMATION

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**Work Status** : Authorized to work in United States. No sponsorship required.

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## REFERENCES

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AVAILABLE ON REQUEST