



# Xiao Fischer

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## SUMMARY

Extensive experience in UX design guides approach towards creating user-focused solutions. Over 8 years dedicated to elevating enterprise applications through informed design strategies. Collaborative work with interdisciplinary teams emphasizes combined expertise in human-centered design, addressing user needs effectively. Proven track record in Agile project management ensures timely execution of design objectives while guiding junior designers towards professional growth. Engaging presentations to stakeholders clarify design intentions and align goals across various domains. Committed to ongoing learning, skill enhancement, and innovation in the rapidly evolving UX landscape.

## EXPERIENCE

### Senior UX Designer

January 2023 - Present

Creative Solutions Inc.

Atlanta, GA

Leads design initiatives for enterprise applications, ensuring alignment between user needs and strategic business outcomes. Drives collaboration among product managers and engineers to produce designs that resonate with users and deploy effective interactive prototypes.

- Spearheaded end-to-end design processes, directly influencing a range of application features connecting users more seamlessly with services.
- Created intuitive prototypes using Figma and Miro after engaging key stakeholders in the ideation process.
- Conducted thorough user testing which provided vital insights, leading to design optimizations impacting on overall usability.
- Communicated complex design concepts clearly, garnering support from executive stakeholders for innovative direction.
- Fostering an environment of mentorship to junior designers cultivates emerging talent and maintains high design standards within the team.
- Led multiple concurrent projects while consistently managing priorities to meet critical deadlines while enhancing user experiences.

### UX Designer

June 2018 - December 2022

Design Innovations LLC

Remote

Crafted compelling design solutions tailored to enhance user engagement and satisfaction in both web and mobile platforms. Worked with diverse teams ensuring designs met aesthetic standards while fulfilling functional requirements.

- Developed user-centered designs by translating user feedback into actionable interface enhancements leading to significant improvements in customer satisfaction.
- Facilitated workshops which sparked collaborative discussions that refined design approaches based on real user data.
- Implemented robust focus on responsive design principles that expanded accessibility across different devices and created comprehensive design systems standardized team-wide.
- Effectively aligned marketing efforts with design initiatives catering to the needs of both end-users and business goals to increase brand value.
- Played a crucial role in crafting highly detailed wireframes that communicated concepts in a dynamic manner and enhanced cross-team understanding.
- Engaged actively in ongoing research efforts identifying trends and feedback metrics which informed forthcoming design iterations.

### Junior UX Designer

August 2015 - May 2018

Visionary Tech Corp.

San Diego, CA

Supported senior designers in creating exceptional interfaces focusing on functionality while adhering closely to best practices in design aesthetics. Built foundational skills in delivering effective user experiences from concept development to prototyping.

- Assisted on several research initiatives analyzing user behavior and preferences effectively gathering data that molded client-oriented design strategies.
- Contributed significantly during design critiques, helping improve team deliverables through constructive feedback which proved instrumental in refining products.
- Implemented guidelines ensuring designs were feasible and met established specifications through consistent developer collaboration.
- Executed several interface mockups allowing developers frameworks to visualize pivotal functionalities before coding began raising user interaction efficiency.
- Participated eagerly in continuous training sessions and external workshops strengthening community ties while growing personal capabilities in UX design.
- Grew skill set covering essential components including interface usability which led to nominations for internal design excellence recognition.

## LEADERSHIP & AWARDS

- Recipient of the Design Excellence Award at Creative Solutions Inc. for improving user retention rates through redesign initiatives.

- Recognized with Team Leadership Award for guiding mentoring initiatives fostering professional growth at Design Innovations LLC.

## EDUCATION

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### Bachelor's Degree in Human-Computer Interaction

2015

University of California, Berkeley GPA: 3.7

Berkeley, CA

**Coursework:** Cognitive Psychology, Interaction Design, Prototyping Methods, User Experience Research

## CERTIFICATIONS

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- Certified UX Designer 📅 2021
- Figma Design Tools Certification 📅 2020

## TECHNICAL SKILLS

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- **Prototyping Tools:** Figma, InVision, Adobe XD
- **Research Methodologies:** User Interviews, Surveys, A/B Testing
- **Design Collaboration:** Miro, Sketch, Trello
- **Development Frameworks:** React, Angular, HTML5
- **Agile Practices:** Scrum, Kanban, Lean UX
- **Accessibility Standards:** WCAG 2.1, ARIA, Screen Readers
- **Documentation Tools:** Confluence, JIRA, Notion
- **Testing Tools:** UserTesting, Lookback, OptimalSort
- **Graphic Design Tools:** Adobe Photoshop, Adobe Illustrator, CorelDRAW
- **Web Technologies:** CSS3, JavaScript, Bootstrap

## SKILLS

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- User Experience Design
- Interaction Design
- Visual Design
- Figma
- Miro
- Prototyping
- User Research
- Agile Methodologies
- Design Thinking
- Wireframing
- Usability Testing
- Customer Journey Mapping
- Information Architecture
- Design Systems
- Responsive Design

## PROFESSIONAL AFFILIATIONS

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- Member of the Interaction Design Association (IxDA) promoting continual learning and sharing among UX professionals.
- Active participant in local UX meetups providing insights and collaborating with peers on industry best practices.

## LANGUAGES

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- English (Native)
- Spanish (Intermediate)

## ADDITIONAL INFORMATION

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**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

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AVAILABLE ON REQUEST