

# Brayden Horn

## UX Designer (Mobile-First)

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### SUMMARY

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Senior UX Designer offers over eight years of experience in mobile-first design, emphasizing data-heavy user experiences. Demonstrated success lies in converting intricate web interfaces into simplified, engaging mobile applications. Proficiency in Figma fosters the creation of intuitive components and prototypes, streamlining design processes. Passionate about improving user interaction through thoughtful design solutions, committed to elevating product usability while ensuring stakeholder alignment. Adept at leading diverse teams and facilitating cross-functional collaboration, enhancing overall strategic direction and user satisfaction.

### EXPERIENCE

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#### Senior UX Designer

Design Innovations Inc. 📅 January 2022 - Present 📍 Chicago, IL

Leads the transformation of mobile applications by enhancing both user workflows and visualization of data for analytics tools. Collaborates effectively with product managers to implement a comprehensive mobile-first strategy, positively impacting user satisfaction metrics.

- Spearheaded redesign efforts for several mobile apps, focusing on intuitive user engagement.
- Utilized Figma to develop interactive prototypes that foster communication within the team.
- Conducted extensive user research sessions to gather feedback, ensuring user needs shaped design decisions.
- Mentored junior designers by promoting an open environment for innovation and talents' growth.
- Presented design methodologies to stakeholders, steering critical product development conversations.

#### UX Designer

Creative Tech Studios 📅 June 2018 - December 2021 📍 Chicago, IL

Focused on creating user-centric designs for complex, data-heavy mobile applications. Contributed to transforming intricate workflows into seamless mobile experiences while collaborating closely with development teams.

- Worked jointly with developers to guarantee adherence to UX principles throughout implementation phases.
- Played an integral role in interdisciplinary teams aimed at optimizing user interactions across mobile platforms.
- Produced comprehensive documentation of design specifications, aiding in developing data visualization capabilities.
- Implemented continuous feedback processes, leading to marked reductions in user-related issues.
- Developed a consistent design system that reinforced brand identity across multiple projects.

#### UX Designer

Future Designs LLC 📅 January 2016 - May 2018 📍 Chicago, IL

Created accessible designs tailored to enterprise-level mobile tools, yielding improved functionality and user engagement. Engaged in thorough research to guide informed design choices.

- Conducted competitive analysis and in-depth user research, leading to significant improvements in user engagement.
- Collaborated with marketing personnel, aligning messaging strategies with user-focused initiatives.
- Documented the design process thoroughly, sharing learnings with peers to elevate organizational standards.
- Executed design sprints, bolstering agility in project delivery and enhancing resource coordination.
- Designed wireframes and fluid user flows ensuring clear pathways for mobile interactions.

### PORTFOLIO

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**Title:** UX Design Portfolio

**Link:** View Portfolio Online

**Description:** Includes case studies and responsive design samples highlighting creative projects and results achieved.

### LEADERSHIP & AWARDS

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- Best User Experience Award at Global UX Conference, 2023
- Recipient of Chicago Design Achievement Recognition, 2019

### EDUCATION

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#### Bachelor's Degree in Graphic Design

University of Illinois 🎓 GPA: 3.8 📅 2015 📍 Champaign, IL

**Coursework:** User Experience Design, Mobile Application Development, Visual Communication, Usability Testing

## CERTIFICATIONS

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- Certified UX Designer 📅 2021
- Figma Essential Training 📅 2020

## TECHNICAL SKILLS

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- **Design Tools:** Figma, Sketch, Adobe XD
- **User Research Methods:** Surveys, Interviews, A/B Testing
- **Prototyping Software:** InVision, Marvel, Figma
- **Collaboration Platforms:** Miro, Trello, Slack
- **Analytics Tools:** Google Analytics, Mixpanel, Hotjar
- **Development Frameworks:** React Native, Flutter, SwiftUI
- **Accessibility Guidelines:** WCAG, ARIA, Section 508
- **Project Management Software:** JIRA, Asana, ClickUp
- **Design Systems Frameworks:** Material Design, Bootstrap, Ant Design
- **Agile Methodologies:** Scrum, Kanban, Lean

## SKILLS

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- Mobile UX Design
- Data Visualization
- Usability Testing
- Interaction Design
- Figma
- Cross-functional Collaboration
- Visual Communication
- User Interface Design
- User Research
- Design Systems
- Agile Methodologies
- Responsive Design
- Prototyping
- Wireframing
- Information Architecture

## PROFESSIONAL AFFILIATIONS

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- Member of Interaction Design Association (IxDA)
- Volunteer Mentor at 501(c)(3) Non-Profit for Youth in Tech

## LANGUAGES

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- English (Native)
- Spanish (Intermediate)

## ADDITIONAL INFORMATION

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**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

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AVAILABLE ON REQUEST