

Thao Walton

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SUMMARY

Dynamic UX Designer with over 2 years' experience creating engaging user experiences for digital platforms. Specializing in translating customer insights into effective wireframes, prototypes, and design recommendations using tools like Figma, Framer, and Sketch. Strong communication abilities facilitate collaboration across product, engineering, and design teams, enhancing user satisfaction while meeting business goals. Proven track record of identifying usability issues, providing actionable solutions, and implementing improvements that contribute to optimized ecommerce strategies. Excited to bring innovative solutions and a passion for user-centric design to a new team.

EXPERIENCE

UX Designer

March 2024 - Present

Creative Tech Group

Naperville, IL

Focus on designing user-centric interfaces and improving overall user engagement. Collaboration with engineering and product management teams to transition concepts into functional designs. Drive innovations in ecommerce strategies.

- Conduct qualitative research and utilize feedback to inform design decisions, achieving significant improvements in user engagement.
- Develop integrated wireframes and interactive prototypes via Figma, ensuring designs resonate with user needs and business objectives.
- Enhance product functionality through close collaboration with product managers and engineers, leading to a more seamless user experience.
- Effectively communicate design rationale to stakeholders, fostering cross-team support and buy-in.
- Implement user flow enhancements based on usability test results, resulting in reduced user drop-off rates.
- Keep comprehensive documentation regarding design processes, interactions, and usability considerations for future reference.

Junior UX Designer

June 2022 - February 2024

Design Innovations LLC

Schaumburg, IL

Assisted senior designers in various stages of the design process, from conducting user research to building prototypes. Focused on enhancing usability for web and mobile applications.

- Supported user research efforts, analyzing data to shape strategic design choices that elevated user satisfaction ratings.
- Created prototypes and detailed user flows contributing to an impactful redesign of the company's mobile application.
- Worked alongside teams to present design ideas and gather constructive feedback, aligning designs with business needs.
- Identified and resolved usability challenges within existing designs, benefitting overall user experience.
- Documented design findings and methodologies to assist team performance in future projects.
- Participated actively in design critiques, encouraging innovation and creative problem-solving among peers.

LEADERSHIP & AWARDS

- Recognized as 'Innovator of the Month' for introducing user-centered design practices that significantly improved project outcomes.
- Awarded top honors for excellence in collaborative team projects during academic tenure at University of Illinois at Chicago.

EDUCATION

Bachelor's Degree in Graphic Design

2022

University of Illinois at Chicago GPA: 3.8

Chicago, IL

Coursework: *Graphic Design, User Experience, Visual Communication, Interaction Design*

CERTIFICATIONS

- UX Design Certification 📅 2023
- Certified User Experience Professional (CUXP) 📅 2026

TECHNICAL SKILLS

- **Design Tools:** Figma, Framer, Sketch
- **Research Methods:** Surveys, Interviews, Usability Testing
- **Prototyping Techniques:** High-fidelity, Low-fidelity, Interactive Prototyping
- **Project Management:** Trello, Asana, JIRA
- **Documentation Standards:** Design Specs, Style Guides, User Handbooks
- **User Flow Design:** Customer Journey Mapping, Task Flows, Wireframing
- **Collaboration Tools:** Slack, Microsoft Teams, Google Workspace

- **Ecommerce Platforms:** Shopify, WooCommerce, Magento
- **Feedback Methods:** Stakeholder Reviews, A/B Testing, Team Critiques
- **Accessibility Standards:** WCAG, ADA Compliance, Inclusive Design

SKILLS

- UX Design
- Wireframing & Prototyping
- User Research
- Figma
- Framer
- Sketch
- Communication
- Problem Solving
- Interaction Design
- Ecommerce Strategy
- Usability Testing
- Prototyping Tools
- Visual Design
- Cross-functional Collaboration
- Data Analysis
- Design Documentation

PROFESSIONAL AFFILIATIONS

- Active member of the Chicago UX Design Society, participating in workshops and networking events.
- Volunteer designer for local nonprofit initiatives, aiding community organizations in developing effective outreach materials.

LANGUAGES

- English (Native)
- Spanish (Intermediate)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST