








Brianna Kramer

UX Research Intern

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Hiring Manager
Uline
Pleasant Prairie, WI

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Dear Hiring Manager,

I am eager to apply for the UX Research Intern role at Uline, where my trajectory of growing skills aligns beautifully with your team's commitment toward innovative user experiences. This position invites me to embark on my path of facilitating data-driven design approaches while amplifying the voices of users.

Working as a UX Design Assistant in my recent endeavor, I led a project that unearthed insights from user interactions for a digital tool. This project involved developing user personas and journey maps, which ultimately refined our design strategies. Collaborations thrived, bolstered by our shared insight and brainstorming workshops where diverse ideas flourished.

Among my skills lies a solid foundation in user testing and qualitative analysis, enabling me to present findings that directly inform strategic design choices. Positive feedback from faculty about my presentation abilities assures me that I can communicate complex data simply yet effectively.

Though my journey was laden with challenges—navigating the nuances of collaboration and the need for clear communication—I pushed through to improve my understanding of team dynamics in design processes. Each experience provided valuable lessons, making me resilient and more adaptive to feedback.

At Uline, I envision myself contributing to design workshops and stakeholder discussions, promoting a climate of shared learning and creativity. Your reputation for valuing customer-centric insights aligns with my goal to advocate for user experiences that resonate at every touchpoint.

Thank you for considering my application.

Sincerely,

Brianna Kramer

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