

# Brianna Kramer

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## SUMMARY

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Motivated Junior pursuing a Bachelor's degree in Human Factors and UX Design, bringing hands-on experience from academic projects and workshops. Expertly conducted user research that informed design decisions by analyzing data for human-centric solutions. Actively supported interactive design workshops while collaborating with diverse stakeholder teams to enhance project outcomes. Proven ability to gather qualitatively rich insights and creatively present findings that engage audiences. Demonstrated excellent communication through collaborative efforts, resulting in practical improvements across various design initiatives. Eager to make significant contributions to the UX field and passionate about driving meaningful user experiences.

## EDUCATION

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### Bachelor of Science in Human Factors and UX Design

2027

University of Illinois GPA: 3.8

Champaign, IL

*Coursework: User Research, Data Analytics, Interaction Design, Usability Testing*

## TECHNICAL SKILLS

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- **UX Research Methods:** Surveys, Interviews, Focus Groups
- **Design Tools:** Adobe XD, Figma, Sketch
- **Analytics Platforms:** Google Analytics, Hotjar, Lookback
- **Prototyping Tools:** InVision, Marvel, Axure RP
- **Data Analysis Software:** Excel, SPSS, RStudio
- **Collaboration Tools:** Trello, Slack, Microsoft Teams
- **Presentation Software:** PowerPoint, Google Slides, Prezi
- **Testing Software:** UserTesting, Optimal Workshop, Maze
- **Content Management Systems:** WordPress, Wix, Squarespace
- **Coding Languages:** HTML, CSS, JavaScript

## SKILLS

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- UX Research
- Data Analysis
- Design Thinking
- Information Architecture
- User Testing
- Communication
- Stakeholder Engagement
- Survey Analysis
- Wireframing
- Team Collaboration
- Journey Mapping
- Persona Development
- Prototyping
- Accessibility Design
- Visual Design
- Usability Testing

## EXPERIENCE

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### UX Research Intern

January 2026 - Present

University Project

Chicago, IL

Engaged in comprehensive user research for a mobile application project, fostering collaboration and teamwork throughout different phases. Developed test plans that effectively guided data collection methods and articulated findings directly to stakeholders. Supported the creation of user personas alongside peers, improving empathy within design strategies. Facilitated essential discussions during design workshops focused on promoting user-centric solutions. Assembled a portfolio evidencing methodology and insights gained across multiple research initiatives, demonstrating readiness for professional challenges ahead. Positive faculty feedback highlighted strong presentation skills and ability to communicate complex ideas.

- Conducted thorough user research, producing actionable insights reflecting user needs.
- Developed clear test plans aligning with project objectives and facilitating effective analysis.
- Collaborated closely with team members to tailor strategies enhancing user experience.
- Led design workshops, inspiring creative brainstorming sessions focused on user-centered prototypes.
- Created detailed documentation articulating insights collected from user interactions.
- Demonstrated adaptability in utilizing various research tools and methodologies supporting findings.

### UX Design Assistant

September 2025 - December 2025

University Research Lab

Chicago, IL

Contributed significantly to usability testing tasks designed for a digital product. Documented user interactions, ensuring comprehensive coverage of feedback received during assessment sessions. Assisted peer teams in creating wireframes and prototypes leveraging Adobe XD for improved iterative design processes. Analyzed user data diligently, pinpointing pain points related to user experience, and recommending enhancements to

improve interface interaction. Presented key research findings at annual design showcase events, garnering recognition among peers and faculty alike.

- Assisted in executing usability testing protocols contributing towards user-friendly designs.
- Documented feedback meticulously, providing vital context for iterative discussions.
- Utilized Adobe XD proficiency to create impactful wireframes guiding development direction.
- Collaborated well with team researchers focusing on accessibility enhancements in designs.
- Presented findings showcasing remarkable insights into user journey at annual showcases.
- Gained valuable experience using various platforms like SurveyMonkey and UserTesting.

## LEADERSHIP & AWARDS

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- Dean's List, University of Illinois (2025)
- First Place, University Hackathon (2026)

## CERTIFICATIONS

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- Google UX Design Professional Certificate 📅 2026
- Adobe Certified Associate (ACA) 📅 2026

## PROFESSIONAL AFFILIATIONS

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- Member, UX Design Club, University of Illinois
- Volunteer, Local Community Tech Workshops

## LANGUAGES

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- English (Native) • Spanish (Intermediate)

## ADDITIONAL INFORMATION

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**Work Status** : Authorized to work in United States. No sponsorship required.

## REFERENCES

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AVAILABLE ON REQUEST