

Eleanor Aguirre

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SUMMARY

Creative and detail-oriented Web Designer with over 4 years of experience crafting user-centered website designs for various industries. Demonstrated proficiency in Figma enhances visual storytelling while ensuring processes align with client goals. Track record of collaborating effectively with cross-functional teams, such as project managers and developers, to deliver projects that bolster brand identity and maximize engagement. Proven ability to balance aesthetics and functionality through responsive design techniques that elevate user experiences across all devices. Passionate about staying updated on industry trends and applying best practices that support accessibility and usability in digital environments.

EXPERIENCE

Web Designer June 2022 – Present
Creative Web Solutions Chicago, IL

Leading design initiatives at a dynamic web solutions company where collaboration is paramount to achieving project goals. Responsible for creating visually appealing, effective website designs using Figma while managing multiple projects simultaneously.

- Developed high-fidelity website designs in Figma that boosted client satisfaction through engaging user experiences.
- Collaborated closely with developers and project managers ensuring accurate design implementation within established timelines.
- Created responsive designs that increased user retention significantly by optimizing interfaces across devices.
- Conducted rigorous design reviews and quality assurance checks before project launches, maintaining high standards.
- Maintained evolving design systems and style guides, streamlining team workflows and enhancing efficiency neighborhoods.
- Effectively showcased design concepts to clients, integrating feedback seamlessly throughout the process.

Web Designer February 2021 – May 2022
Digital Innovations Aurora, IL

Managed web design projects at a fast-paced digital marketing firm, focusing on supporting diverse clientele with unique brand identities and goals. Employed agile methodologies to ensure projects remained on track.

- Crafted user-friendly interfaces with an emphasis on usability and aesthetics that improved conversion rates across platforms.
- Utilized Figma for prototyping and fostering collaborative workflows, leading to streamlined project execution.
- Worked alongside marketing teams aligning visual narratives with content strategy, enriching overall communication outcomes.
- Implemented mobile-first design principles, bolstering accessibility compliance while enhancing overall user experience.
- Spearheaded innovative design workshops aimed at promoting creativity among team members and refining skills.
- Analyzed user feedback rigorously to enhance design effectiveness which led to increased lead generation for client sites.

Junior Web Designer January 2020 – January 2021
Nextgen Media Schaumburg, IL

Supported senior designers in creating vibrant web designs that realized client visions while adhering to overarching brand guidelines. Contributed actively to team discussions regarding design improvements.

- Assisted in developing aesthetic and functionally robust web designs using both Figma and Adobe Creative Suite.
- Conducted extensive usability testing, garnering user feedback that informed iterative design improvements.
- Collaborated with development teams to guarantee smooth transitions from designs to live web attributes.
- Engaged in creating impactful landing pages that effectively enhanced user engagement metrics.
- Participated in thorough design critiques, contributing insights focused on usability and current design trends.
- Adapted swiftly to creative needs facilitating solutions that resonated well with varying customer expectations.

LEADERSHIP & AWARDS

- Dean's List, University of Illinois, 2024
- First Place, National Student Web Design Competition, 2023

EDUCATION

Bachelor of Fine Arts in Graphic Design 2026
University of Illinois GPA: 3.8 Champaign, IL

Coursework: UX Principles, Visual Communication, Digital Media Practices, Responsive Design

CERTIFICATIONS

- Certified UX Designer 📅 2026
- Web Accessibility Specialist 📅 2026

TECHNICAL SKILLS

- **Design Tools:** Figma, Adobe Creative Suite, Sketch
- **UI Components:** Component Libraries, Design Systems, Prototyping
- **Grid Systems:** Fluid Grids, Flexbox, CSS Grid
- **Testing Methods:** A/B Testing, Usability Testing, Heuristic Evaluation
- **Development Interface:** HTML, CSS, JavaScript
- **Analytics Tools:** Google Analytics, Hotjar, Crazy Egg
- **Accessibility Standards:** WCAG, ADA, ARIA
- **Project Management Tools:** Trello, Asana, JIRA
- **Languages:** HTML, CSS, JavaScript
- **Version Control:** Git, GitHub, Bitbucket

SKILLS

- Figma
- Adobe Creative Suite
- Prototyping
- Feedback Incorporation
- UX/UI Design
- Collaboration
- Content Strategy
- Quality Assurance
- Responsive Design
- User Testing
- Brand Messaging
- Conversion Optimization
- Design Systems
- Web Accessibility
- Mobile-First Design
- Usability Testing

PROFESSIONAL AFFILIATIONS

- President, Graphic Design Club, University of Illinois, 2025
- Volunteer Designer, Local Non-Profit Organization, 2024

LANGUAGES

- English (Native)
- Spanish (Proficient)

ADDITIONAL INFORMATION

Work Status : Authorized to work in United States. No sponsorship required.

REFERENCES

AVAILABLE ON REQUEST